

**OUR HOMES, OUR VOTES**

**2020**

BECAUSE HOUSING IS BUILT WITH BALLOTS



**Election Day! Getting Out the Vote**

*October 15, 2020*

# General Logistics



- We will allow for time at the end of today's webinar for questions. If you have a question, please use the Q&A box in your webinar browser.
- We will provide access to both a video recording and a copy of today's slides to all participants following the webinar.
- If you are experiencing any technical difficulties, please send an email to Joey Lindstrom at [jlindstrom@nlihc.org](mailto:jlindstrom@nlihc.org).

# Agenda



1. Introduction
2. Overview of *Our Homes, Our Votes: 2020*
3. Capitol Hill Updates
4. Getting Out the Vote
5. Election Protections
6. Making Sure Every Vote is Counted
7. Questions

# Presenters



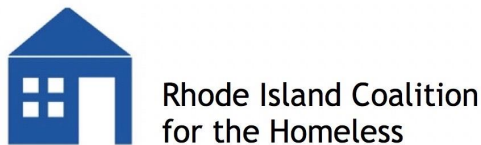
**Brooke Schipporeit**  
Housing Advocacy  
Organizer



**Bambie Hayes  
Brown**  
President & CEO



**Kennedy Tate**  
Community  
Organizer



**Cristin Langworthy**  
Community Organizer



**Aquene Freechild**  
Co-Director

# Overview

Autism's early history with primary  
care. Evidence to date, 1988  
© 2014 National Autistic Society

**VOTE  
HERE**

# Engaging Voters and Candidates



*Our Homes, Our Votes* is NLIHC's voter engagement effort focusing on increasing voter registration and turnout among low-income housing renters and advocates.

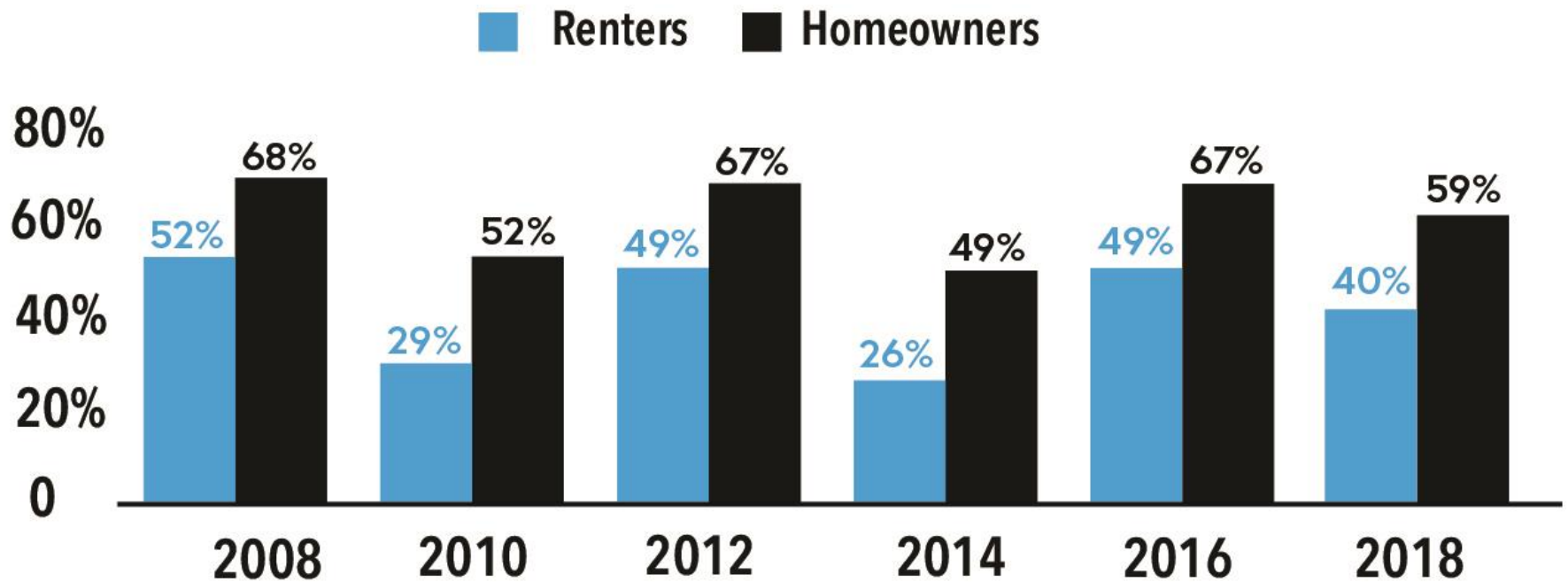
REGISTRATION

MOBILIZATION

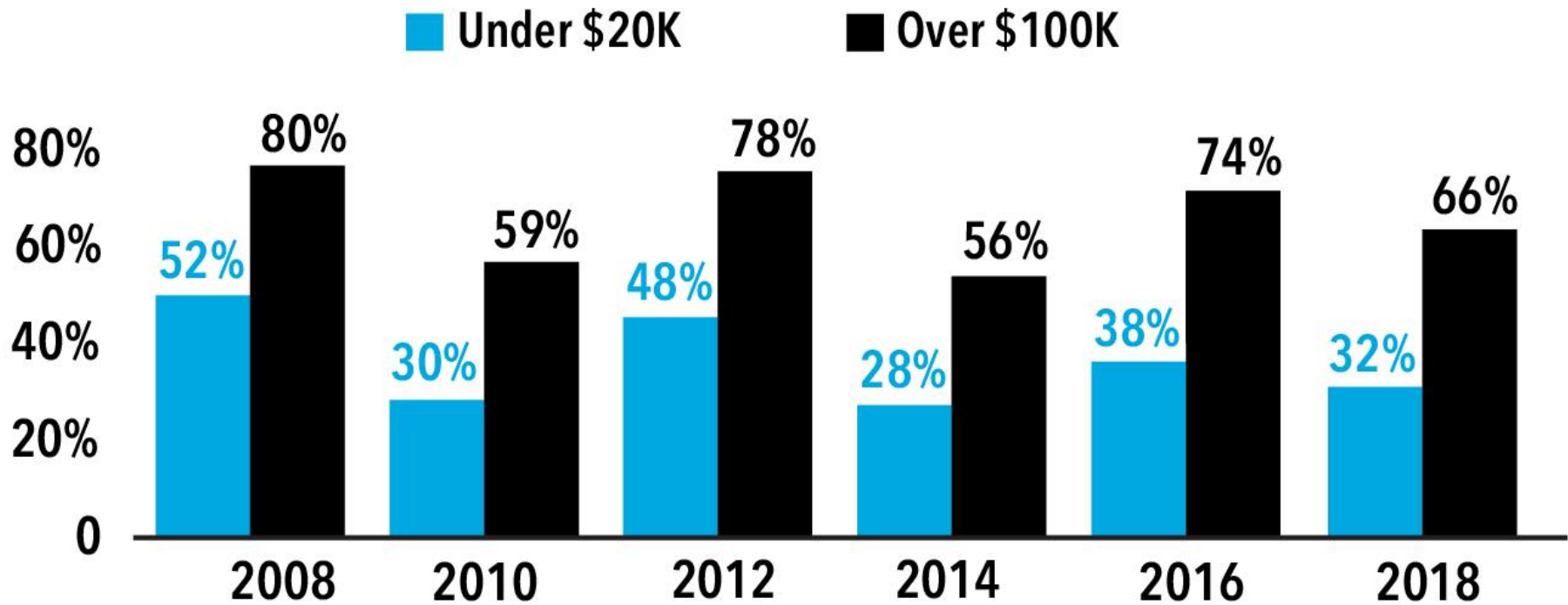
I AM A  
RENTER  
AND  
I VOTE

EDUCATION

# U.S. Citizens Who Reported Voting in National Elections by Housing Tenure (2008-2018)



# U.S. Citizens Who Reported Voting in National Elections by Family Income (2008-2018)





# 83%

of the public agrees that elected officials are not paying enough attention to the cost of housing and the need for more affordable housing.



NATIONAL LOW INCOME  
HOUSING COALITION

# 76%

say they are more likely to vote for a candidate that has a detailed plan for making housing more affordable.

Source: Public Opinion Poll Feb 25-Mar 4, 2019 Hart Research Associates

OUR HOMES, OUR VOTE  
**2020**  
BECAUSE HOUSING IS HOW WE WIN  
★★★★

# COVID-19 Response



# Call to Action!

## COVID-19



**The Issue:** Additional resources are needed to prevent a wave of evictions and homelessness

### **The Asks:**

1. \$100 billion in emergency rent assistance
2. Comprehensive, national eviction moratorium
3. \$11.5 billion in Emergency Solutions Grant (ESG) to support the work of homeless service agencies
4. \$13 billion for additional HUD and USDA housing programs

# Natural Disaster and Emergency Ballot Act



## Senate Bill 3529

- Senators Amy Klobuchar (D-MN) & Ron Wyden (D-OR)
  - 36 cosponsors
- Ensures all voters can request absentee balloting
- Requires at least 20 days of early voting in all states
- \$3 million to Election Assistance Commission to begin implementing all requirements

# Voting Information



## Stay aware of new voting rules in your state

- Webpage for each state is up at [www.ourhomes-ourvotes.org](http://www.ourhomes-ourvotes.org)
- Share information about activities in your state

## Things You Need To Know

### 1. Primary Date:

June 9

### 2. Presidential Primary Date:

March 10

### 3. Polling Times:

7 a.m. to 9 a.m.; close between 7 p.m. to 9 p.m.

### 4. Is Early Voting Available:

Early voting is not available in North Dakota

### 5. Can I Vote by Mail:

Yes, You can register [here](#).

# Last Call for Swag!

OUR HOMES, OUR VOTES

# 2020

BECAUSE HOUSING IS BUILT WITH BALLOTS



Participating in voter  
registration or GOTV  
efforts?

Join as an *Our Homes,  
Our Votes* Affiliate TODAY  
to receive swag!

[https://www.ourhomes-  
ourvotes.org/affiliates](https://www.ourhomes-ourvotes.org/affiliates)



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2020

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# Getting Out the Vote: Georgia

VOTE  
HERE

# Rural Georgia Voter Engagement



**Alpha Kappa Alpha Sorority, Inc. Voter Registration, 150 people in Hinesville, GA**




**City of Rochelle – Census & Voter Registration Day, 100 people in Rochelle, GA**








# Rural Georgia Voter Engagement





**MASAB COURT #174**  
MEMBERS AND  
FRIENDS  
LET US REMEMBER  
TO EARLY VOTE  
MAY 18 – JUNE 5, 2020



**Masab Court No. 174,  
Daughters of the Imperial  
Court**



**MASAB COURT #174**  
MEMBERS AND  
FRIENDS  
VOTE VOTE VOTE  
TODAY  
JUNE 9, 2020



**Joint NAACP: Feed Poll  
Workers/Watchers in Bibb,  
Baldwin, Peach & Houston  
Counties**

# Small Urban/Middle Georgia Voter Engagement

*Virtual*  
**MEET THE CANDIDATES TOWN HALL MEETING**  
 Hosted by:  
 Warner Robins Alumnae Chapter of Delta Sigma Theta Sorority, Inc.  
**SEPTEMBER 29, 2020 | 6 PM EST**




HOUSTON COUNTY DISTRICT ATTORNEY		HOUSTON COUNTY SUPERIOR COURT CLERK	
			
ERIKKA WILLIAMS	GEORGE HARTWIG (I)	ANGELA ANDERSON	CAROLYN SULLIVAN (I) <small>*Invitation Open</small>

GEORGIA STATE REPRESENTATIVE DISTRICT 147	
	
STEPHEN BAUGHIER	HEATH CLARK (I) <small>*Invitation Open</small>

WATCH LIVE  
 facebook @wrcdst  
 YouTube @warnerrobins.dst

Warner Robins Alumnae Chapter of Delta Sigma Theta Sorority, Inc.

**WRAC TALKS**  
*Virtual Show*  
**SEPTEMBER 15, 2020 | 6 PM EST**  
**Topic: "VOTER EDUCATION"**

		
<i>Terja Simmons Lee, Host</i> WRAC Political Awareness & Involvement Committee Co-Chair	<i>Fenka Miller</i> Middle Georgia Regional Organizer for Black Voters Matter	<i>Dianna Vining</i> WRAC Hospitality Co-Chair

Georgia ACT  
 PEOPLE • PLACE • POLICY  
 Georgia Advancing Communities Together, Inc.

WARNER ROBINS ALUMNAE CHAPTER  
 DELTA SIGMA THETA  
 SERVICE  
 ALWAYS READY AND COMMITTED



WRAC Talks: Voter Education & Virtual Meet the Candidates Town Hall Meeting

# Georgia Statewide Voter Engagement



**Most Worshipful Prince  
Hall Grand Lodge of  
Georgia  
Corey D. Shackelford, Jr.  
33\***

**Most Worshipful Prince Hall Grand Lodge of Georgia**  
HON. COREY D. SHACKLEFORD, SR., 33\*  
18th MOST WORSHIPFUL GRAND MASTER  
RW PRIMS T. JAMES, 33\*  
DEPUTY GRAND MASTER  
RW JONATHAN S. WHITE, 33\*  
GRAND SENIOR WARDEN  
RW DERWIN CANTY, 33\*  
GRAND JUNIOR WARDEN

**Get Out & OTE**

Early Voting Begins  
October 12, 2020

Last Day For Early Voting: Oct. 30, 2020

**Election Day: Nov. 3, 2020**



**Subordinate Lodges &  
Chapters – 10,000  
outreach**

# Urban Georgia Voter Engagement



**Virtual HOMEBUYERS & FINANCIAL WORKSHOP**  
Home Buying Process: Start to Finish  
Saturday, May 30, 2020  
10 am - 4 pm

2021 State Senator  
Gael Davernport  
Council of Homeownership

*Virtual* *at Home*

Sponsored by **Georgia 2020**

*Achieve the American Dream of Homeownership!*

**In this Home Buying & Financial Literacy Workshop You'll Learn:**

- How to prepare for ownership
- Answers to credit and budgeting questions
- How to decide on insurance
- How to qualify for a mortgage
- Loan options
- Information on down payment assistance
- About choosing a closing attorney

in partnership with **COMMUNITY COUNCIL OF ATLANTA**

Register on Zoom or Eventbrite

**NAD**  
NATIONAL AFFILIATED  
COMMUNITY LENDING AGENCY

**NiD HCA Emerson –  
500 attendees for  
homebuyer  
education and 600  
on Community  
Food Day**

**Atlanta West End Seventh  
Day Adventist Church – 31  
Registered to Vote**

# Urban Georgia Voter Engagement



**DeKalb County Branch  
NAACP  
Teresa Hardy, President**

**DeKalb NAACP Get Vote Ready**

<https://www.youtube.com/watch?v=bw89qgR0mkl>



**30 Voter Engagement  
Activities & 12 Candidate  
Forums**

**DeKalb Commissioners  
Candidate Forum**

<https://www.youtube.com/watch?v=AHiVOR-mdRI>

# Rides to the Polls

“Getting Out the Vote for Stacey Abrams in a Borrowed Limousine”

<https://www.newyorker.com/magazine/2018/11/05/getting-out-the-vote-for-stacey-abrams-in-a-borrowed-limousine>

Courtesy of Bethea, C. The New Yorker, 2018, October 29



Do you need a ride to the polls? Call or text 912-737-6815 to arrange a pick-up.\* Call early to reserve your spot.

We will drive you to and from the polls on these days, which includes early voting days when the lines will be the shortest:

- Saturday, Oct. 24 9:00 am – 4:00 pm
- Monday, Oct 26 – Friday, Oct. 30 8:00 am – 5:00 pm
- Election day: Tues., Nov. 3 7:00 am – 7:00 pm

Masks are required for both voters and drivers and will be provided if you don't have one.

\* Leave your name, phone number, date, and time (morning or afternoon) when you would like a ride. Also, let us know your polling place if you know it. You can always check on [www.myp.sos.ga.gov](http://www.myp.sos.ga.gov).

Sponsored by Our Homes, Our Votes and the Bryan County Branch NAACP.

**Rural: Bryan County NAACP**  
**Urban: DeKalb County NAACP**

**NAACP DeKalb County Branch #5192**

**Voter Outreach information**  
Important Information to Help during the Elections.

General Election Registration Deadline: October 5  
Early Voting Begins: October 12  
Saturday Voting: October 24 Mail Absentee Ballot by: Oct 24  
Early Voting Ends: October 30  
Election Day: November 3:  
Absentee Ballots can be received in the DeKalb Voter Registration Office by 7:00 pm on Nov 3rd  
Dates suitable to change:

Need a Ride to the Poll contact: [info@naacpdekalb.org](mailto:info@naacpdekalb.org)

Other Important Websites  
Voting Information - <https://sos.ga.gov/>  
Register to Vote - <https://registertovote.sos.ga.gov/>  
CENSUS 2020 - <https://my2020census.gov/>

If there are any issues that keep you from voting please report them to 866-OUR-VOTE.  
Visit - [naacpdekalb.org](http://naacpdekalb.org) or email [info@naacpdekalb.org](mailto:info@naacpdekalb.org)

# Georgia ACT Contact Information

**Bambie Hayes-Brown, President & CEO**  
**bhayesbrown@georgiaact.org**  
**404-884-3499**

**Jocelyn M. Smith, Director of Operations**  
**jsmith@georgiaact.org**

**Office: 404-586-0740**

**Email: info@GeorgiaACT.org**

**Web: www.GeorgiaAct.org**

**Facebook: www.facebook.com/GeorgiaACT**

**Twitter: @GeorgiaACT**

**Instagram: @GeorgiaACT250**

OUR HOMES, OUR VOTES

2020

BECAUSE HOUSING IS BUILT WITH BALLOTS



# Getting Out the Vote: Rhode Island

VOTE  
HERE



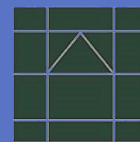
# THE HOUSING NETWORK OF RHODE ISLAND

- The Housing Network of Rhode Island is the state's membership organization for agencies committed to the development of affordable housing and vital communities. Currently comprised of 13 community development corporations and affordable housing developers, our members have created thousands of affordable housing units and are leading community revitalization and economic development efforts across the state.
- Homes RI is a coalition of housing, health, and education organizations and advocates working together to increase and preserve the supply of safe, healthy and affordable homes throughout Rhode Island. We believe Rhode Island can and should be a state where all residents are able to live in safe, healthy and sustainable homes in thriving communities



@homesri @homes.ri @homesri\_

H O U S I N G



N E T W O R K



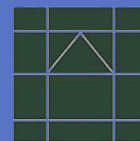
# THE HOUSING NETWORK OF RHODE ISLAND

- **Vote Early Day (10/24/2020) socially distanced pumpkin decorating event with Homes RI coalition open to community; call to action asking for community members' voting plans**
- **Voter registration training from Secretary of State's office for resident service coordinators at our member sites**
- **Voter registration for residents at community development corporation sites**
- **Tabled at community events to distribute information on national eviction moratorium**
- **Election informational session for voters with Secretary of State's office**
- **Released a FAQ for voting while experiencing housing instability**
- **Candidate engagement informational sessions with voters**
- **Partnering with student organization at Brown University to distribute flyers detailing ways to vote**



@homesri @homes.ri @homesri\_

HOUSING



NETWORK





Rhode Island Coalition  
for the Homeless



## Resources Developed for GOTV:

- Voting with Housing Insecurity: A message from RI Secretary of State Gorbea: <https://bit.ly/35YHGkB>
- Launch of 211 Voter Info Hotline: <https://bit.ly/2YBn1i3>
- Mail Ballot Drop Box & Early Voting Locator Tool: <https://bit.ly/3ldk4xN>
- Voting With Housing Insecurity FAQ
- Voter ID Guide
- Know Your Rights Guide
- Voter Address Affirmation Guide

OUR HOMES, OUR VOTES

2020

BECAUSE HOUSING IS BUILT WITH BALLOTS



# Election Protections & Ensuring Every Vote is Counted

Additional voting machines with privacy screens provided in June, 2020  
by the Oakland Housing Trust

VOTE  
HERE

# Public Citizen

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Aquene Freechild,

Campaign Co-Director, Democracy Is For  
People Campaign – [Citizen.org](http://Citizen.org)

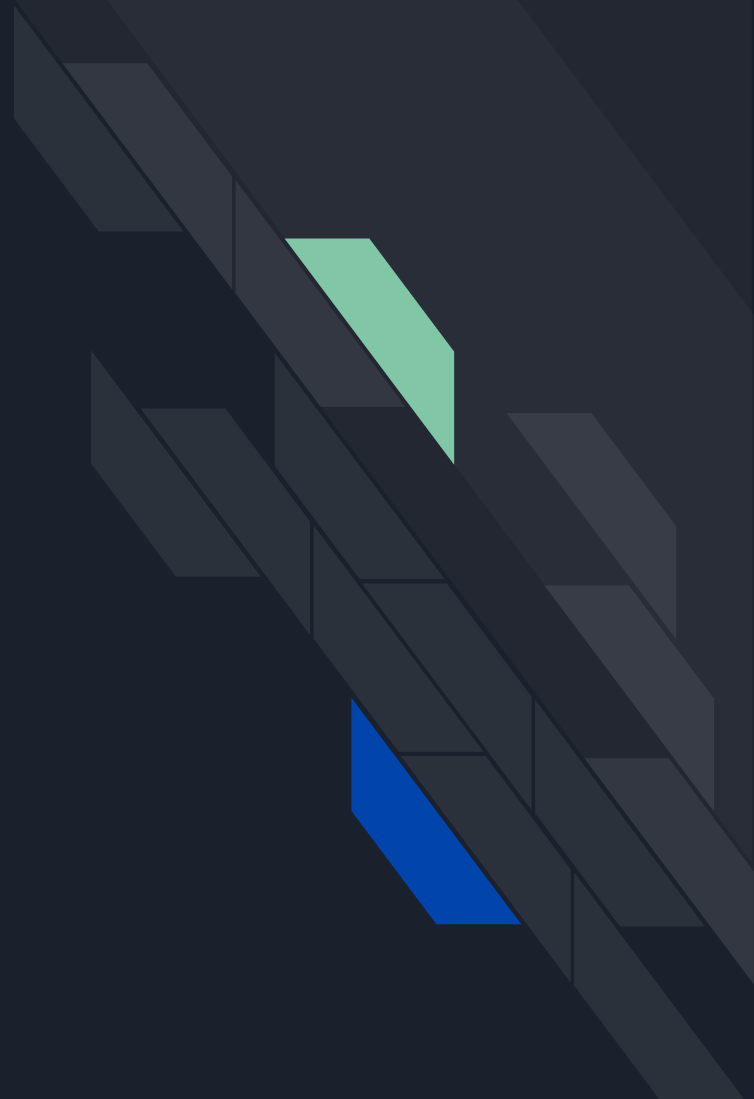
Co-Founder, Secure Our Vote Coalition –  
[SecureOurVote.us](http://SecureOurVote.us) - [@SecureOurVotes](https://twitter.com/SecureOurVotes)



# Election Protection – 866-OUR-VOTE

Possible Roles for Election  
Protect Volunteers:

- Poll Monitor
- Roving Poll Monitor  
(car/bike)
- Social Media Monitoring
- Voter Contact
- Election Administration

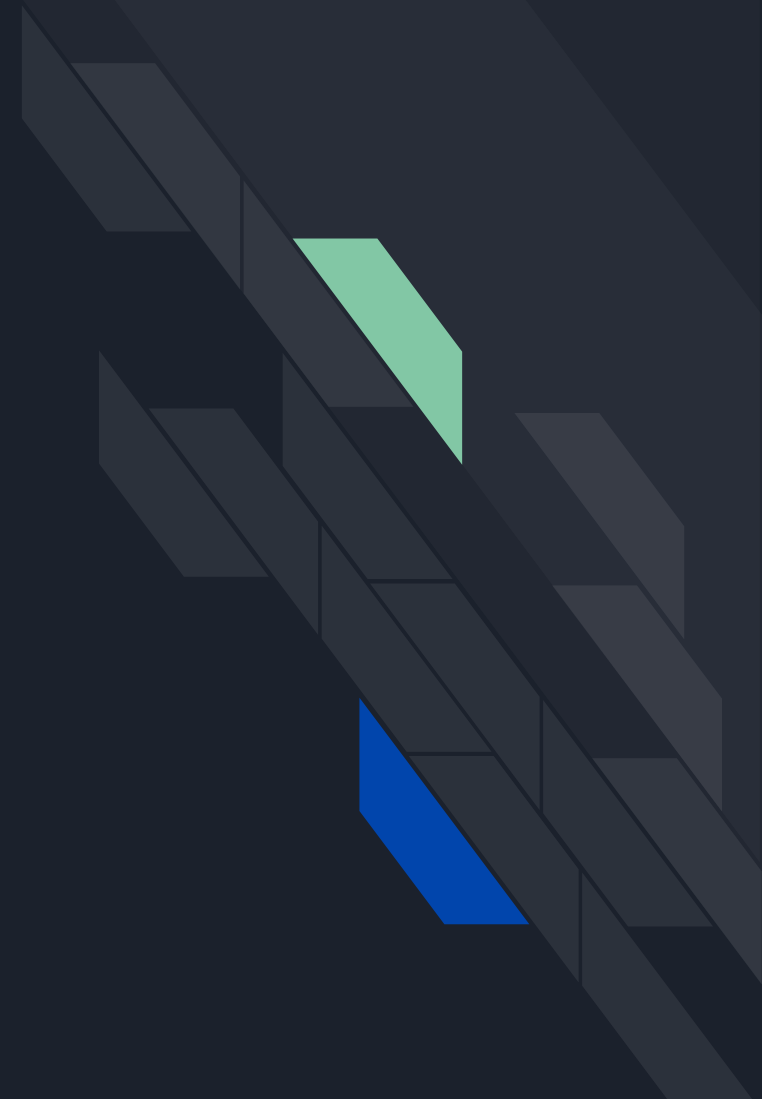



Sign up:

[ProtectTheVote.NET](https://ProtectTheVote.NET)

Legal Professionals sign up:

[866ourvote.org/volunteer/](https://866ourvote.org/volunteer/)





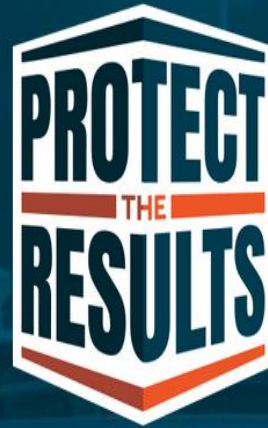
## What you can do before November

- Check your voter registration. Ask your friends and family to check as well #CheckYourReg
- #KeepCalmVoteEarly - Be an OctoberVoter
- If you plan to (and can) vote absentee, request your ballot now
- Tell friends and family the election results will be delayed and that we must Count Every Vote
- Voting at home? Make sure you sign the ballot envelope, follow all instructions.
- Drop your ballot off if it's 10 days before election day or less



18 days, 17 hours, 25 minutes until Election Day

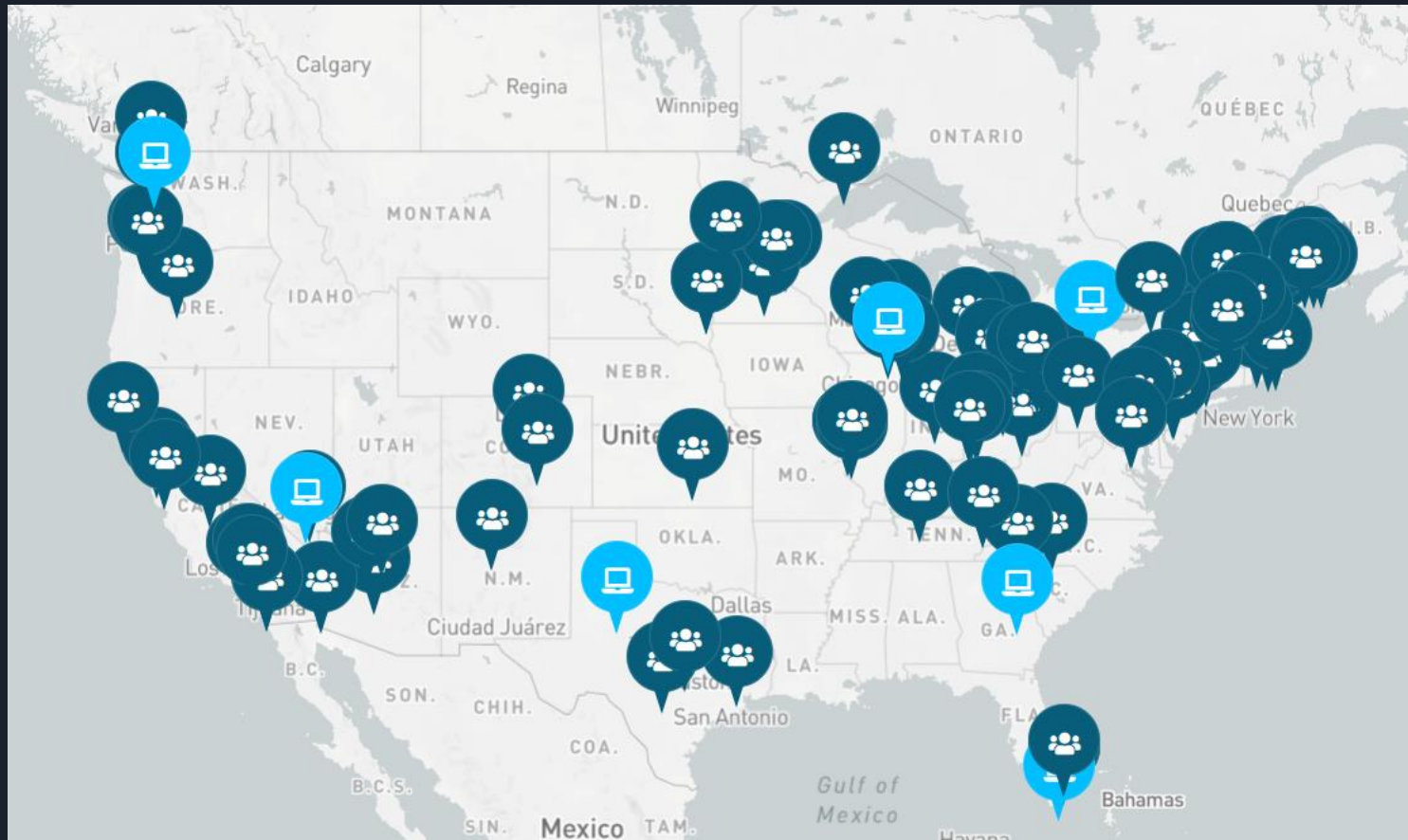
[HOME](#) [MEDIA](#) [PARTNERS](#)



PROTECT THE RESULTS

# ORGANIZING TO PROTECT THE RESULTS OF THE 2020 ELECTION

# ProtectTheResults.com



# Trolls & Bots

What are they trying to accomplish?

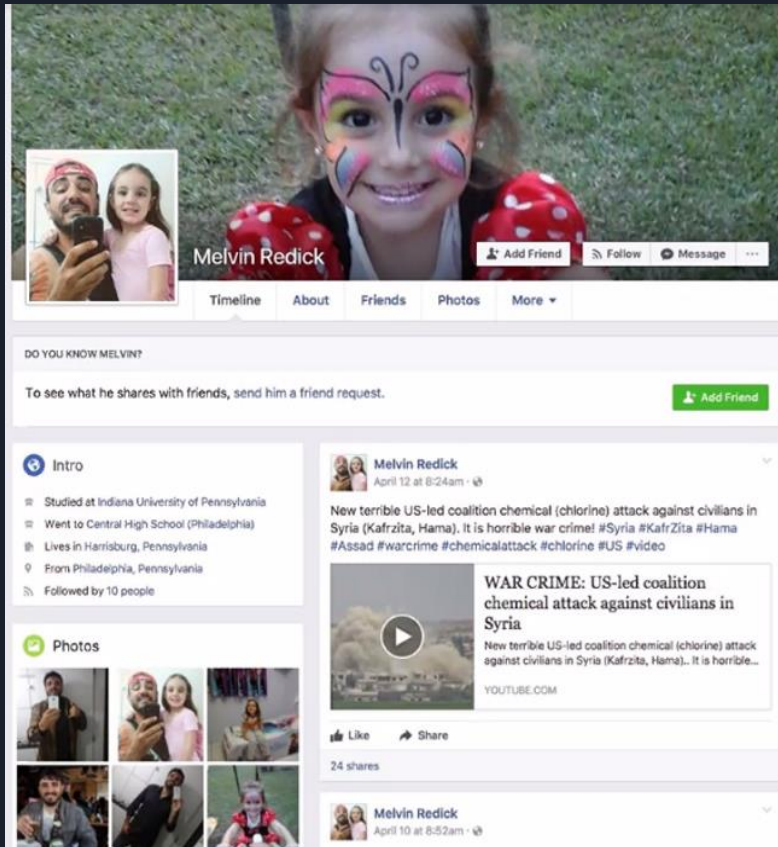
## Trolls

- Sow division and make members of the opposing party appear different and threatening
- Break our ability to compromise and govern based on our shared values using our long tradition of democracy
- Encourage moderates to turn off and tune out of politics
- Confuse less politically active people
- Encourage Americans to focus on fighting each other
- In the case of Russian fake accounts - promote a Russian worldview on global conflicts

## Bots

- Accumulate followers
- Move people on both the left and right towards more extreme and distrustful views of gov't, politicians and voting.
- Follow and boost posts from other bigger accounts

# Fake Accounts



A screenshot of a Facebook profile for Melvin Redick. The profile picture shows a man and a woman. The cover photo shows a young girl with colorful butterfly face paint. The bio includes: "DO YOU KNOW MELVIN?", "To see what he shares with friends, send him a friend request.", "Intro", "Studied at Indiana University of Pennsylvania", "Went to Central High School (Philadelphia)", "Lives in Harrisburg, Pennsylvania", "From Philadelphia, Pennsylvania", "Followed by 10 people", "Photos", and a video post titled "WAR CRIME: US-led coalition chemical attack against civilians in Syria" with a YouTube link.



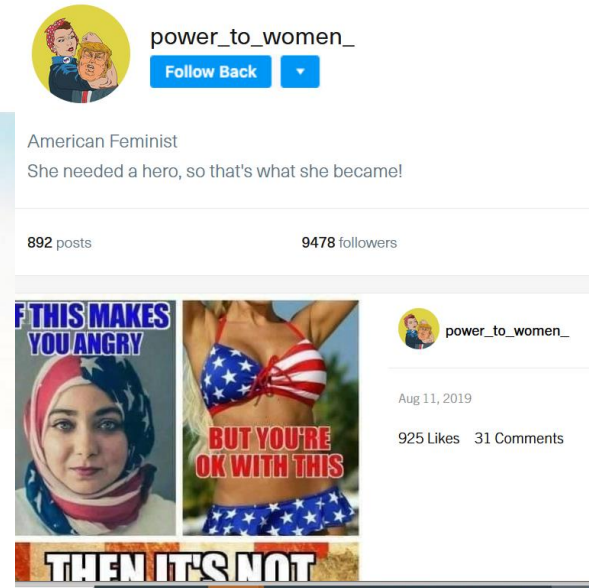
An Instagram profile for Amy G (@amyg\_\_g). The profile picture is a black and white portrait of a woman. The cover photo is a yellow banner with the text "NO BAD VIBES" in a stylized font. The bio reads: "Daughter. Sister. Proud Black American. I tend to get political. New York, NY. Joined January 2019". It shows 13.1K Following and 13.5K Followers.



Harmony Anderson  
@HarmonyAnders

The college girl who managed to stay conservative #prolife #pro2A #AmericaFirst  
This is my 2nd account where I share my political and social views  
Ankeny, Iowa  
Joined September 2019

3162 Following 4216 Followers



An Instagram profile for power\_to\_women\_. The profile picture is a cartoon illustration of a woman. The bio reads: "American Feminist. She needed a hero, so that's what she became!". It shows 892 posts and 9478 followers. Below the bio are two images: one of a woman in a hijab with the text "THIS MAKES YOU ANGRY" and another of a woman in an American flag bikini with the text "BUT YOU'RE OK WITH THIS". At the bottom, it says "THEN IT'S NOT". The profile was created on August 11, 2019, and has 925 Likes and 31 Comments.

# Individual Guide to Combatting Disinformation

Spread Pro-voter messages from reliable sources – inoculates your audience against disinformation.

**NEVER EVER** repost, retweet, share photos or repeat a post you're trying to counter. Kindly and gently advise your friends not to also.

Call out trolls for motive if they are gaining interest

Ignore trolls when they are not gaining interest. DO NOT engage them on the substance of their posts.

If you want to counter, do not repeat the myth or fake information you're trying to counter – focus on the positive instead.



## Combating Trolls

- **Do not directly engage with trolls or individuals intentionally spreading disinformation or hatred online**
- **If the information shared is misleading, report it to the platform you are on**
- **Report election disinformation to 866-OUR-VOTE or [CommonCause.org/disinfo](https://www.commoncause.org/disinfo)**
- **Never repost or share misinformation you are trying to combat or criticize - doing this tells the Facebook/Twitter platform to boost the disinformation.**



## **What You Can Do: Avoid Spreading Disinformation**

- **Disinformation on social media is a common way to undermine trust in our elections and institutions**
- Guard against spreading disinformation yourself -  
Check article citations when information is not from a trusted news source
- If it doesn't seem quite right, try to find confirmation elsewhere

A decorative graphic consisting of several overlapping, wavy, ribbon-like shapes in shades of light blue and dark blue, flowing from the left side of the page towards the right. The shapes have a soft, ethereal quality with subtle gradients and highlights.

# Protecting Election 2020

Aquene Freechild  
Public Citizen

Citizen.org - [SecureOurVote.us](https://www.secureourvote.us)  
[afreechild@citizen.org](mailto:afreechild@citizen.org)



## What a hack on election day could look like



- Nothing appears to be different
- \*\*\*Long lines\*\*\*
- State voter database goes down
- State or local websites go down
- Voting machines not working, flipping votes, or appear totally normal
- People show up in large numbers who claim they were registered, even have proof but are not on the rolls / registered elsewhere
- Power grid goes down

# Other Updates



# DON'T FORGET!

OUR HOMES, OUR VOTES

# 2020

BECAUSE HOUSING IS BUILT WITH BALLOTS



## Vote Early Day

Saturday, October 24th, 2020

Learn more at: <https://voteearlyday.org/get-involved/?source=NLHC>

# New Resources



## Get Out the Vote Resources:

- Voter Guide template
- Voting Pledge Card template

Find these and more at: <https://www.ourhomes-ourvotes.org/additional-resources>

OUR HOMES, OUR VOTES

# 2020

BECAUSE HOUSING IS BUILT WITH BALLOTS



NATIONAL LOW INCOME HOUSING COALITION

## Questions?

Additional voting machines will be placed in the room. Expected to start, 10:00 AM. If you need assistance, please contact the staff.

VOTE  
HERE

# Third Thursdays at Three Webinar Series

Autism's early history with primary  
care. Presented by Jack, MD  
of the Oakland Neurological Center

  
**VOTE  
HERE**

# Upcoming Training and Discussion Topics



- Holding Candidates to Their Promises (November 19, 2020)

**Webinar recordings from this series available at:**

**[www.ourhomes-ourvotes.org/webinars](http://www.ourhomes-ourvotes.org/webinars)**

**It's never been easy.**

**Our commitment is unwavering.**

**Join us and amplify the voices of  
the poorest families in need.**

**OUR MEMBERS  
ARE OUR STRENGTH.**



NATIONAL LOW INCOME  
HOUSING COALITION

**JOIN TODAY**  
**[WWW.NLIHC.ORG/MEMBERSHIP](http://WWW.NLIHC.ORG/MEMBERSHIP)**



# Contact Us

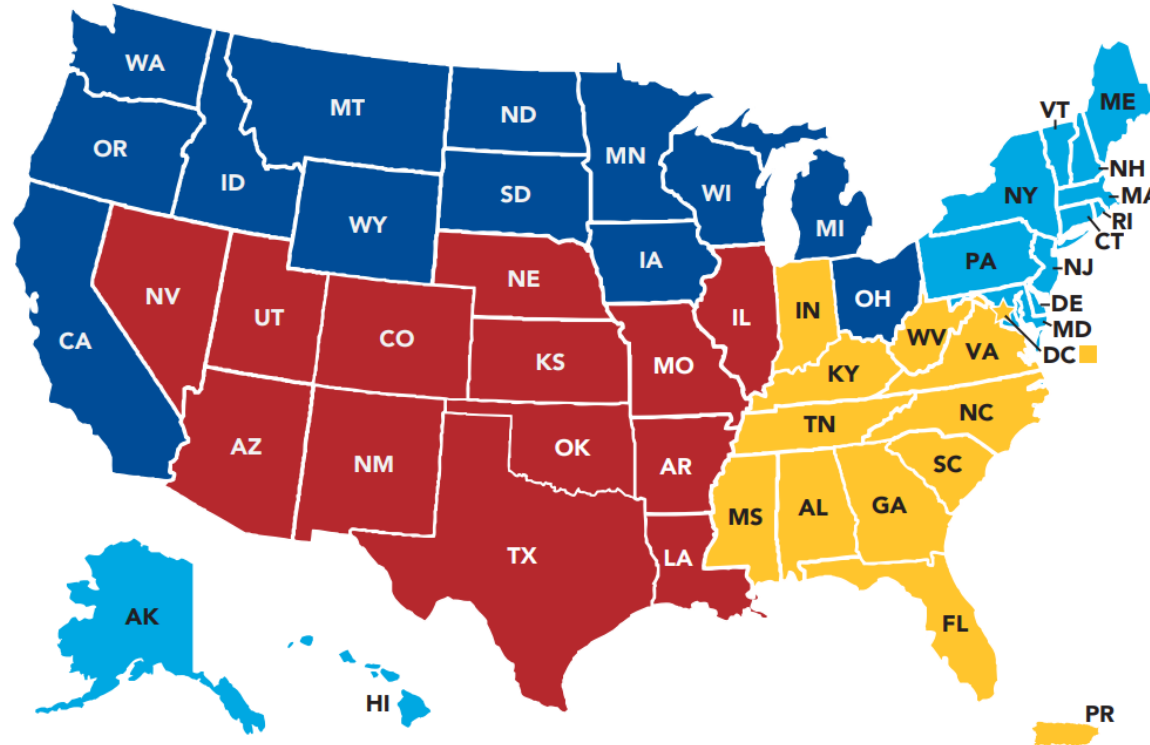
OUR HOMES, OUR VOTES

# 2020

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## HOUSING ADVOCACY ORGANIZERS BY STATE



**KYLE ARBUCKLE**  
KARBUCKLE@NLIHC.ORG  
202.662.1530 x227

**TORI BOURRET**  
VBOURRET@NLIHC.ORG  
202.662.1530 x244

**JOSEPH LINDSTROM**  
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202.662.1530 x222

**BROOKE SCHIPPOREIT**  
BSCHIPPOREIT@NLIHC.ORG  
202.662.1530 x233