



OUR HOMES, OUR VOTES

**I Vote for More Affordable Homes!
Educating Voters Before Election Day**

August 14, 2018

Presenters



**NATIONAL LOW INCOME
HOUSING COALITION**



Joey Lindstrom
National Low Income Housing Coalition
Manager for Field Organizing
Twitter: @JosephLindstrom



Annie Logue
League of Women Voters of Chicago
President
Twitter: @AnnieLogue

Agenda



- Knowing How to Vote
- Defending Against Voter Suppression
- Informing Voters on the Issues
- Question and Answer
- Additional Resources

Our Homes, Our Votes



Our Homes, Our Votes is NLIHC's voter engagement effort focusing on increasing voter registration and turnout amongst low income housing renters and advocates.



Legal Considerations for Nonprofits



501(c)(3) nonprofit organizations ARE allowed to participate in voter registration efforts!

501(c)(3)s **CAN**

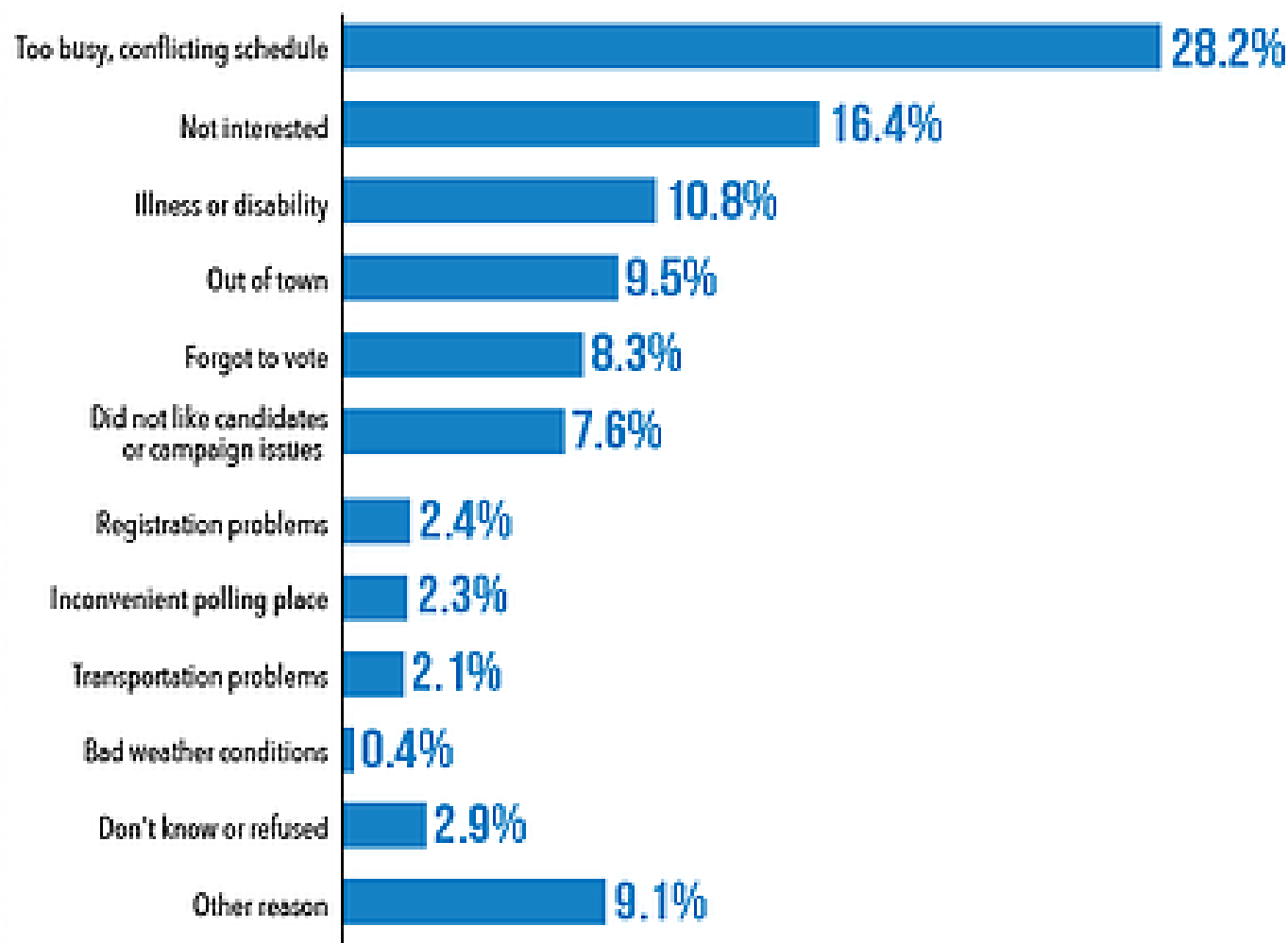
- Register voters
- Educate voters
- Engage candidates on issues
- Get voters to the polls

As long as all efforts and activities remain NON-PARTISAN!

501(c)(3)s **CANNOT**

- Make endorsements of any political candidates.
- Donate money, resources, or time to any particular candidate.
- Any staff engaged in partisan political activities **MUST** do so without representing the organization, **NEVER** on staff time, and **NEVER** using 501(c)(3) resources.

REPORTED REASONS FOR NOT VOTING IN THE 2014 ELECTIONS



Source: November 2014 Current Population Survey



Knowing How to Vote

Automatic voting machine with privacy
curtains, invented in Iowa, 1898.
Gift of Rockwell Manufacturing Company

**VOTE
HERE**

The Basics: Dates, Times, Polling Locations



Every Voter Needs to Know:

1. Polling locations
2. Open and closing times
3. What to bring with them
4. Options for mail-in ballots and early voting

Resources on State-by-State Polling Locations and Rules



NonProfit VOTE

- Voting in Your State Resource
 - <https://www.nonprofitvote.org/voting-in-your-state/>

League of Women Voters

- Address-based voter information
 - www.vote411.org

Voting in Wisconsin

Use the links on the right to find official voting information directly from your state's elections website.

Special Circumstances

- Voting as an Ex-offender
- Voting and Homelessness
- Voting and Domestic Violence
- Voting with a Disability
- Voting for Wisconsin Military and Overseas Voters

Nonprofit Resources

- Nonprofit Center of Milwaukee
- Wisconsin Nonprofits Association

Provided in cooperation with the National Association of Secretaries of State.

[STATE ELECTION OFFICE](#)[LOCAL ELECTION OFFICE](#)[REGISTER TO VOTE](#)[REGISTER TO VOTE ONLINE](#)[CHECK YOUR REGISTRATION](#)[ELECTION DAY REGISTRATION](#)[FIND YOUR POLLING PLACE](#)[LEARN ABOUT VOTER ID](#)[EARLY VOTING IN PERSON](#)[ABSENTEE/VOTE-BY-MAIL](#)[BECOME A POLL WORKER](#)

Sample Ballots



- How to complete the ballot
- What are the positions that will be on the ballot
- What are the ballot initiatives

Search by State & Topic

Keep VOTE411 Online!



Help us provide
accurate & unbiased
voting information.
[Donate Today!](#)

Enter Your Address

Enter your address for personalized
voting information.

Street *

511 6th Street North

City *

Madison

State *

Wisconsin ▼

Zip *

53706

Enter

Verify Registration Status

Register yourself and encourage
others to register to vote.

Topics

Absentee Voting
Candidate and Ballot Measure Information
Early Voting
Election Dates
Eligibility Requirements
ID Requirements
Poll Workers
Polling Place Details
Provisional Voting

State

Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
District of Columbia ▼

Apply

Select any filter and click on Apply to see results

Like 242 Tweet G+

Share 1.5K

Join the Community!

Sign up for communications from the League of Women Voters of the United States.



Keep VOTE411 Online!

The League depends on the generosity of VOTE411 users! If you found this information valuable,
help us continue the work! [Donate Now!](#)

Election Day Problems?

Call one of these hotlines:

1-866-OUR-VOTE (866-687-8683)

1-888-VE-Y-VOTA (en Español)

1-888-API-VOTE (Asian multilingual assistance)

Your Voting Guide

Keep VOTE411 Online!



Help us provide
accurate & unbiased
voting information.
[Donate Today!](#)

Follow Us



State Voter Information

Election Dates

Tuesday, August 14, 2018 (Primary)

Registration Deadlines

In Person:

Election Day

By Mail:

Postmarked by Wednesday, July 25,
2018 Online by Wednesday, July 25,

At a glance:



Voting Alert

Candidate and Ballot Measure Information

You can find candidate information for the Tuesday, August 14, 2018 Primary Election [here](#) (or click the green button below). Voters may only vote for candidates from one political party in the primary. The guide currently reflects the candidates that will appear on the primary ballot and will be updated after the primary to reflect the candidates who will appear on the ballot in the General Election (Nov 6).

Information on local, state and federal candidates and ballot measures may be available [here](#).

To see a list of available races, visit the [race index](#).



On Your Ballot

Get personalized information on candidates and issues



Verify Registration Status

[Register yourself and encourage others to register to vote.](#)

To verify your voter registration status, please utilize your [state resource](#).

For more information contact your [Municipal Clerk](#).



Alternate Poll Locators

Know the Ballot by Entering an Address



Personalized Ballot

Keep VOTE411 Online!



Help us provide accurate & unbiased voting information. [Donate Today!](#)

Enter Your Address

Enter your address for personalized voting information.

Street *

City *

State *

Learn where candidates running for office in your community stand on the issues. You can print or email the information to use as a reference when you actually vote. We do not save your information, it will be lost when you leave this page. Additional information may be available for your area so be sure to scroll to the bottom of the page for other voters' guides.

VOTE411 Voter Guide



511 North 6th Street, Madison, WI, USA



Show Districts

Show My Races

Powered by  e.thePeople

Pick a race...



Personalized Ballot

Keep VOTE411 Online!



Help us provide accurate & unbiased voting information. Donate Today!

Enter Your Address

Enter your address for personalized voting information.

Street *

City *

State *

- Select -

Zip *

Enter

Verify Registration Status

Register yourself and encourage others to register to vote.

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VOTE411 Voter Guide

Change Address



Finish

Your guide has 8 races. Choose one to get started.

Governor

[Make Selection >](#)

Lieutenant Governor

[Make Selection >](#)

Attorney General

[Make Selection >](#)

Secretary of State

[Make Selection >](#)

State Treasurer

[Make Selection >](#)

U.S. Senate

[Make Selection >](#)

Wisconsin U.S. House, District 2

[Make Selection >](#)

State Assembly District No. 76

[Make Selection >](#)

Powered by e.thePeople

Learn More About Each Candidate



Personalized Ballot

Keep VOTE411 Online!



Help us provide accurate & unbiased voting information. [Donate Today!](#)

Enter Your Address

Enter your address for personalized voting information.

Street *

City *

State *

- Select -

Zip *

Enter

Verify Registration Status

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VOTE411 Voter Guide

[Change Address](#)



[View My Races](#)

Progress: 2 of 8

[< Governor](#)

[Next Race: Attorney General >](#)

Lieutenant Governor

General Election

Click a candidate icon to find more information about the candidate. To compare two candidates, click the "compare" button. To start over, click a candidate icon.



Tiffany Anderson
(WGRN)



Patrick Baird
(L)



Mandela Barnes
(Dem)



Rebecca Kleefisch
(Rep)



Kurt J. Kober
(Dem)

Powered by thePeople

Further information from www.vote411.org



Your Address

Street: 511 6th Street North
City: Madison
State: Wisconsin
Zip: 53706
[Change your address](#)

Upcoming Debates and Forums

WI Senate District 1 Candidate Forum

Sat, Sep. 22 - 9:30 am

WI Senate District 1 Candidate Forum

Sat, Sep. 22 - 9:30 am

WI State Assembly District 29 Candidate Forum

Tue, Sep. 25 - 6:00 pm

WI Senate District 1 Candidate Forum

Thu, Sep. 27 - 6:30 pm

WI State Assembly 1 Candidate Forum

Thu, Sep. 27 - 6:30 pm

[View Entire Event Calendar](#)

[View Event List](#)

Links and Resources

[Absentee Voting: WI Gov. Site](#)

[Campaign Finance: WI Gov. Site](#)

[Local Elections Officials: WI Gov. Site](#)

[Poll Locator: WI Gov. Site](#)

[Voter Registration: WI Gov. Site](#)

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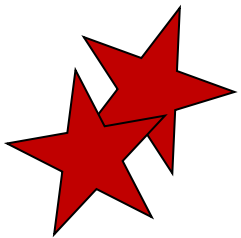
LEAGUE OF WOMEN VOTERS OF CHICAGO





League of Women Voters of Chicago:

*We promote active citizens,
educated voters, and good
government.*



Who We Are....



The League is nonpartisan. We do not support or oppose candidates.

We work at all levels - local, state and national - educating policymakers and the general public on pressing issues and we take concerted action to bring about positive change.

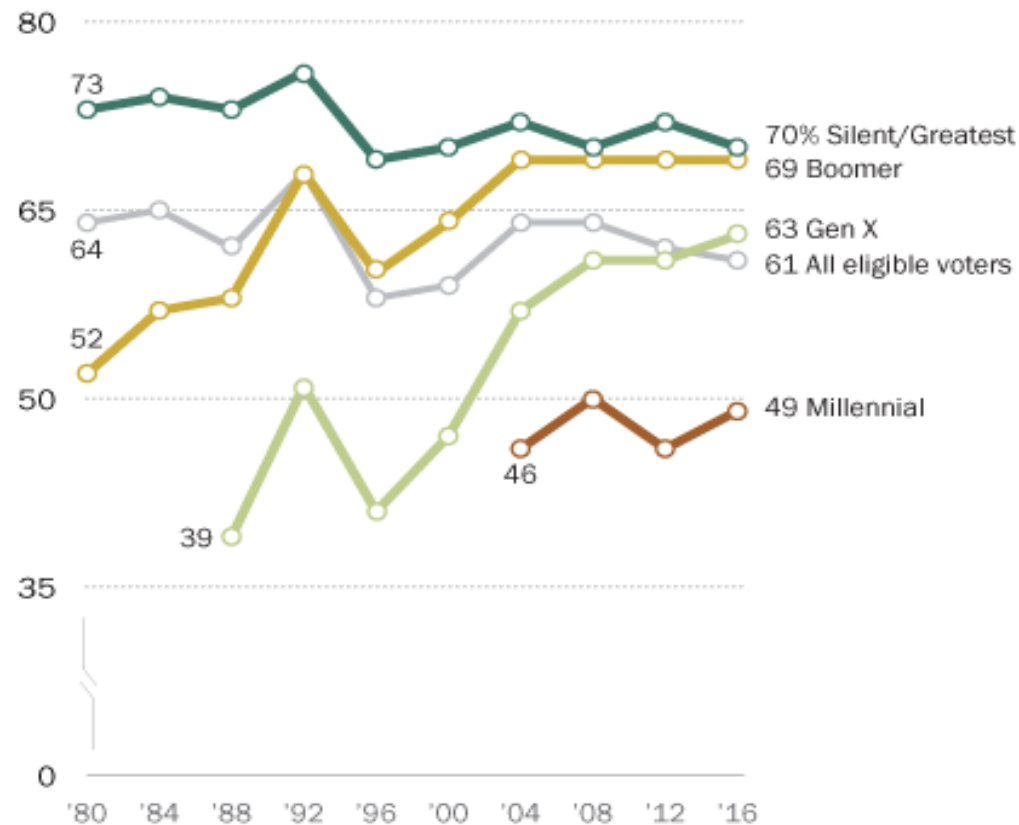
Voting in Chicago



- In order to vote you must be registered
 - You can register online
 - You can register on election day
- Requirements
 - Register where you live
 - US citizen
 - May need to show ID the first time

Gen X voter turnout reached a record high in 2016

% of eligible voters who reported voting in presidential elections



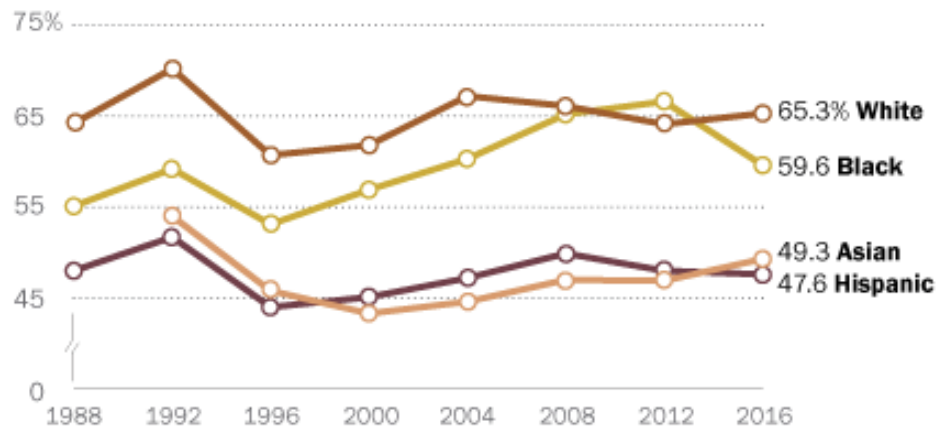
Note: Eligible voters are U.S. citizens ages 18 and older.

Source: Pew Research Center tabulations of the 1980-2016 Current Population Survey November Supplements.

PEW RESEARCH CENTER

Black voter turnout rate declined sharply in 2016, dropping below that of whites

% of eligible voters who say they voted



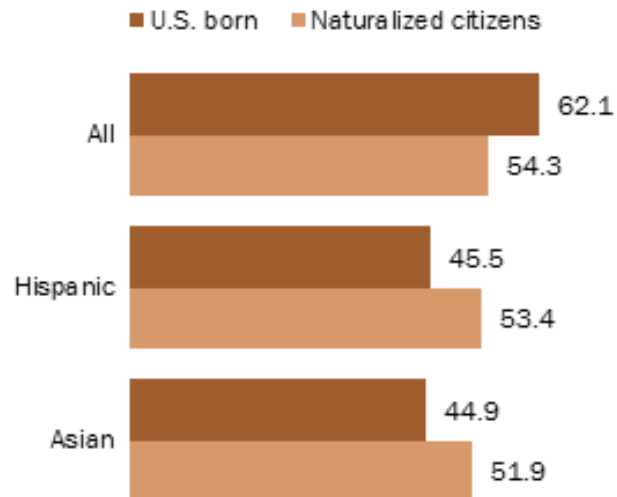
Note: Eligible voters are U.S. citizens ages 18 and older. Whites, blacks and Asians include only non-Hispanics. Hispanics are of any race. Data for non-Hispanic Asians were not available in 1988.

Source: Pew Research Center analysis of the Current Population Survey, November Supplements for 1988-2016.

PEW RESEARCH CENTER

For Hispanics and Asians, naturalized citizen turnout higher than among U.S. born

% of eligible voters who say they voted



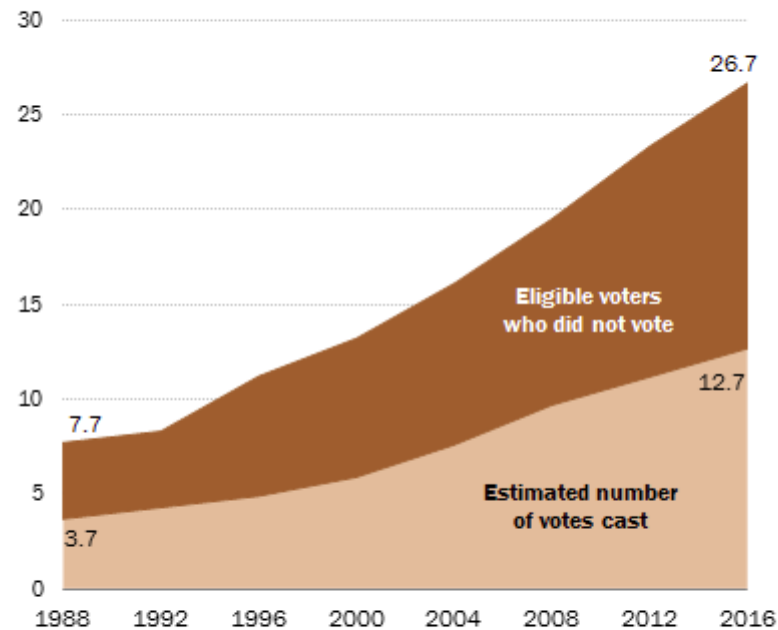
Notes: Eligible voters are U.S. citizens ages 18 and older. Whites, blacks and Asians include only non-Hispanics who reported a single race. Hispanics are of any race.

Source: Pew Research Center analysis of the 2016 Current Population Survey, November Supplement.

PEW RESEARCH CENTER

Number of Latino eligible voters who didn't vote has exceeded the number of Latino voters since 1996

In millions



Notes: Eligible voters are U.S. citizens ages 18 and older. Voters are persons who say they voted. The estimated number of votes cast is based on individual voting self-reports.

Source: Pew Research Center analysis of the Current Population Survey, November Supplements for 1988-2016.

PEW RESEARCH CENTER

Chicago Turnout Data



| Voter Turnout | | |
|-------------------|------------------------------------|---------|
| Date | Election | Turnout |
| March 20, 2018 | Primary | 32.69% |
| February 28, 2017 | 4th ward special election | 18.74% |
| November 8, 2016 | General election | 71.04% |
| March 15, 2016 | Primary | 53.53% |
| April 7, 2015 | Municipal runoff | 41.10% |
| February 24, 2015 | Municipal general | 34.03% |
| November 4, 2014 | General election | 48.81% |
| March 18, 2014 | Primary | 16.54% |
| April 9, 2013 | 2nd congressional special election | 11.18% |
| February 28, 2013 | 2nd congressional primary | 14.60% |
| November 6, 2012 | General election | 75.41% |

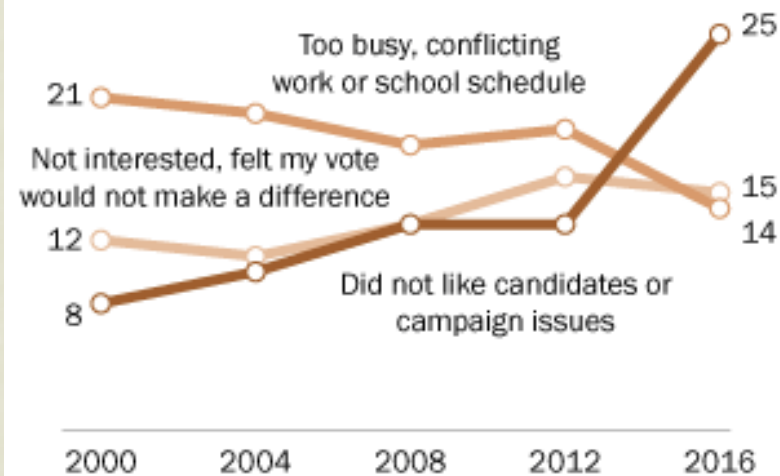
Turnout in 2015 Chicago Mayoral Election



- February election: 33%
- April runoff: 40%
- Neighborhood with highest turnout: 19th Ward (Beverly)
- Neighborhood with lowest turnout: 15th Ward (West Englewood)

Quarter of registered voters who did not vote in 2016 said main reason was dislike of candidates or issues

Among registered voters who did not vote, % who said main reason was ...



Note: Not all response options are shown.

Source: Pew Research Center analysis of the Current Population Survey, November Supplements for 2000-2016.

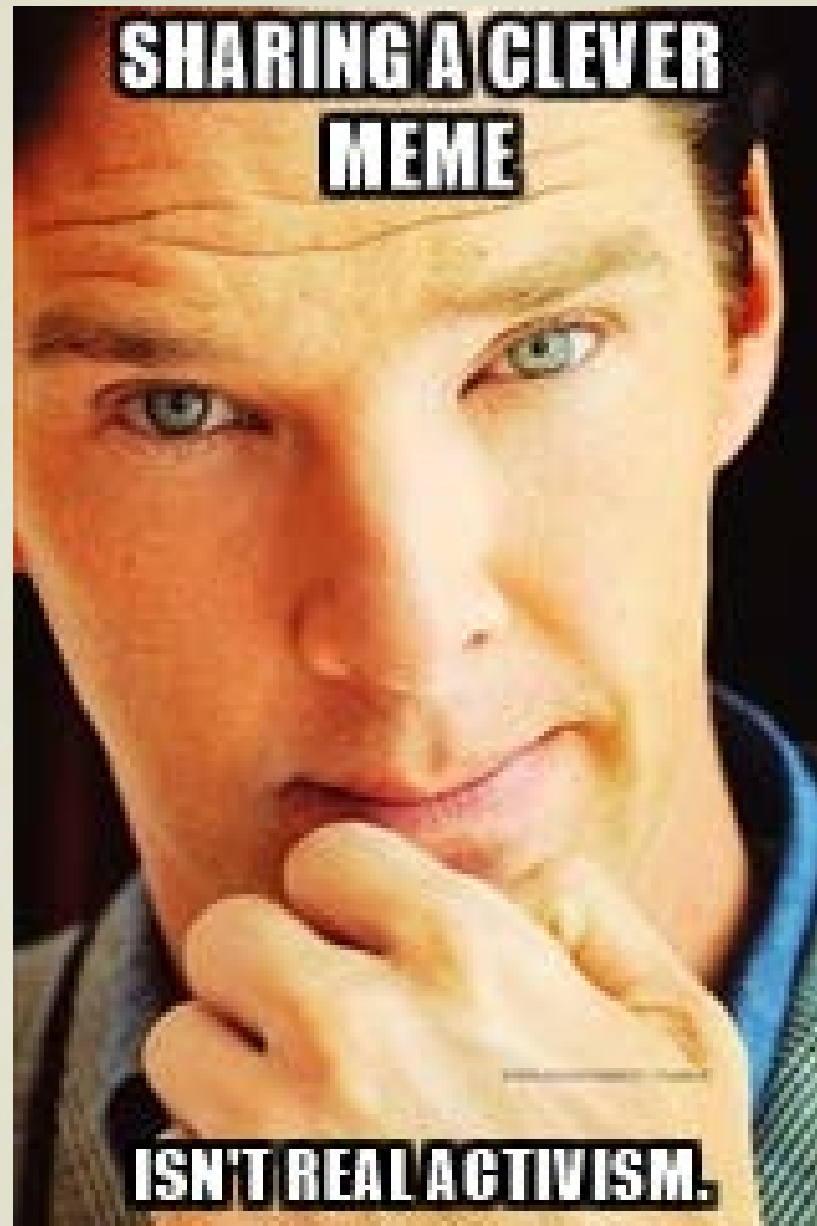
PEW RESEARCH CENTER

Hypothesis About Disengagement



- New voters don't understand that voting is the first step.
- Change doesn't happen as fast as people want
- People forget that sharing on Facebook is not the same as voting
- People only complain when their taxes go up

**SHARING A CLEVER
MEME**



ISN'T REAL ACTIVISM.

LWVChicago Voter Service



- Registering voters
- Distributing information about election dates and offices
- Give presentations to schools and community organizations
- Run candidate forums with community partners



Defending Against Voter Suppression



Defending Against Voter Suppression



- Provide information on Voter ID requirements
- **EVERYONE** fills out a ballot
 - Provisional ballots can always be cast and counted in the case of close elections
- Use the hotlines!
 - Election Protection Hotline:
 - 1-866-OUR-VOTE
 - 1-888-VE-Y-VOTA (en Español)
 - U.S. Department of Justice Voting Rights Hotline
 - 1-800-253-3931
- The best defense is a good offense!



Informing Voters on the Issues

Voter Guides



- A voter guide seeks to provide voters with general information on each of the candidates and the offices they will fill.
- Ballot initiatives should be discussed, and CAN include an organizational position.
- Things to consider:
 - Include general candidate information such as name, photo, occupation, party affiliation, contact information, website, etc.
 - Can include their responses from a questionnaire. (Do NOT coordinate with candidate on including this information)

Information on the Candidates



- Survey responses
 - The best candidate positions to include for your network are the ones that are provided from all candidates
 - Picking and choosing quotes can be partisan
- Directing voters to candidates resources
 - If providing websites or candidate flyers, make sure to include all candidates



Questions?





Additional Resources



Voter Engagement Tools



Our Homes, Our Votes: A Guide to Voter Engagement Activities for Nonprofit Housing Providers and Resident Organizations



Our Homes, Our Votes is NUHC's effort to expand voter engagement work conducted by community organizations dedicated to expanding affordable housing. This guide is designed to help you through the steps of planning your agency's voter engagement work. These materials offer resources for organizations seeking to engage traditionally underrepresented people in the civic process. Beyond this guide, NUHC will offer trainings and additional tools through the 2018 election. Be sure to visit nlhc.org/library/voter-engagement for the most updated materials and announcements.

This voter engagement plan provides all of the steps you need to implement a campaign to integrate registration, education, mobilization, and voter protection without overtaxing your staff or resources, while staying within legal guidelines for nonprofits. Our plan presents a menu of activities for your group to consider. Your organization may or may not be able to undertake all of the suggested activities; plan according to available resources. If this is your first voter engagement project, remember to think long-term. It is usually best to start small and build your project over several election cycles.

Please let us know if you are conducting a voter engagement effort so that we can provide assistance, connect you with helpful resources, and spotlight your election-related work on our blog or in other NUHC publications such as Tenant Talk. Call NUHC's Field Team at 202-662-1530, or email us at outreach@nlhc.org.

WHY ENGAGE IN ELECTION WORK?

Raising housing on the national agenda will happen only when candidates for elected office understand that the issue of affordable housing is important to voters. At the same time, it is vital that low income voters understand how the decisions made by federal elected officials

directly affect their lives; know how to register to vote; and, know how to get to the polls on Election Day.

Census data confirm that low income voters are registered and vote at lower rates than higher income citizens. While 85% of people with incomes over \$100,000 were registered to vote in 2016 and 74% voted, just 60% of people with incomes below \$20,000 were registered, and only 38% actually voted. (U.S. Census Bureau. Voting and Registration in the Election of November 2016. May 2017.)

People in low income communities face several challenges to voting such as less-flexible work schedules that may not allow time off to vote; more difficulty obtaining legal identification; transportation impediments that may make getting to the polls more difficult; and, a greater likelihood of misinformation about their rights as voters. People experiencing homelessness, ex-offenders, and survivors of a natural disaster may face especially tough barriers to voting.

Nonprofit organizations, which benefit from close ties with their members, are a natural fit in helping people overcome these challenges. Nonprofits that have implemented voter engagement projects have identified several benefits of doing so:

- Residents engage in civic life and learn how decisions of elected officials affect their lives.
- The issue of homelessness and housing scarcity is elevated in public debate.
- Elected officials become educated on low



OUR HOMES,
OUR VOTES

2018 Our Homes, Our Votes Engagement Plan



Completing a voter engagement plan for your agency will help you assess how best to incorporate voter registration, education, and mobilization into your agency's work. This plan template presents a menu of activities that your organization may want to consider.

Please let NUHC know you are participating! Contact NUHC's Field Team at 202-662-1530 or outreach@nlhc.org with a description of your project.

WHY BECOME VOTERIZED?

Below are some reasons that organizations have undertaken voter engagement projects. Check those that apply to your organization, and add any others that apply.

- ☐ Engage residents in civic participation and help them become familiar with how decisions of elected officials affect their lives.
- ☐ Elevate the issue of homelessness and housing scarcity in public debate.
- ☐ Educate elected officials on low income housing issues and on how their decisions affect residents.
- ☐ Build influential relationships with elected officials. Help develop residents' leadership skills.
- ☐ Assist residents in meeting community service requirements, if applicable. Earn positive press for your program or project.
- ☐ Other: _____

LEGALLY SPEAKING

501(c)(3) organizations can, and should, engage in nonpartisan election-related activity, including voter registration, education, and mobilization. 501(c)(3)s cannot in any way support or oppose particular candidates. For detailed information on these issues:

- ☐ Contact the Office of the Secretary of State or Board of Elections in your state to learn your state's rules for voter registration drives.
- ☐ Take a look at the Permissible Activities Checklist put together by Nonprofit VOTE at: www.nonprofitvote.org/documents/2017/04/nonpartisan-election-activities-501c3-nonprofits.pdf.
- ☐ Visit the League of Women Voters at www.vote411.org for the latest information on voting in your state.
- ☐ Read and review Nonprofits, Voting & Elections produced by Nonprofit VOTE at: <http://www.nonprofitvote.org/nonprofits-voting-elections-onlinedocuments/2010/11/nonprofits-voting-and-elections.pdf>.

REGISTERING VOTERS

Setting Goals for Registering Voters

- What percentage of your clients will you register? What number? _____
- Will your agency also register other low income members of the community, beyond those served by your programs? _____
- How many weeks do you have until the deadline to register voters? _____
- How many people must you register on average per week to meet your goal? _____

New Resource!

www.ourhomes-ourvotes.org



- Step-by-step voter engagement planning resources
- Infographics and images for use in your materials
- Articles and updates on efforts throughout the country
- Recordings of previous webinar presentations
- Helpful links to additional resources and information

OUR HOMES, OUR VOTES

[HOME](#)

[ABOUT](#)

[VOTING](#)

[NEWS](#)

[WEBINARS](#)

[TOOLS](#)

[TAKE ACTION](#)



OUR HOMES, OUR VOTES

Affordable homes are built with ballots every bit as much as they are built with bricks and drywall. Advocates for expanded housing affordability need to be a significant voting bloc in the 2018 election.

[Start planning](#) your *Our Homes, Our Votes* campaign today.

Upcoming Webinars



**Tuesday, August
21**

Voter Mobilization: Getting Out the Vote

Find previous webinar recordings at:

<https://www.ourhomes-ourvotes.org/webinars>

All Webinars begin at 3:00pm ET
For more information, please visit <https://bit.ly/2KooyTi>

**It's never been easy.
Our commitment is unwavering.
Join us and amplify the voices of
the poorest families in need.**

**OUR MEMBERS
ARE OUR STRENGTH.**



NATIONAL LOW INCOME
HOUSING COALITION

JOIN TODAY
WWW.NLIHC.ORG/MEMBERSHIP

Contact Us



Joey Lindstrom
Manager for Field Organizing
National Low Income Housing Coalition
202-507-7441
jlindstrom@nlihc.org
Twitter: @JosephLindstrom

Annie Logue
President
League of Women Voters of Chicago
773-835-1059
annielogue@gmail.com
Twitter: @annielogue