



OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



**A Look Ahead: Next Steps for Nonpartisan Civic
Engagement and Housing Justice**

November 18, 2024

Agenda

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- Courtney Cooperman, project manager, NLIHC
- Brooke Schipporeit, director of field organizing, NLIHC
- Representative Jesús “Chuy” García (D-IL-04)
- Q&A
- Closing announcements
- Survey!

Housekeeping Items



- This webinar is being recorded.
- Recording, slides, and links will be distributed in our Friday email newsletter, “The Connection,” and recording will be posted on NLIHC YouTube channel by the end of the week
- Closed captioning is enabled
- Use the Q&A feature to ask questions throughout the webinar
- Ensure respectful dialogue in the chat
- *Our Homes, Our Votes* is 100% nonpartisan



OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



Courtney Cooperman

Project Manager

Our Homes, Our Votes

Preview: Ballot Measures Report

- NLIHC tracked 100+ housing and homelessness ballot measures, with major wins for housing affordability!
- Summary in last week's *Memo*
 - <https://nlihc.org/resource/voters-approve-housing-and-homelessness-ballot-measures-across-country-election-day>
- Comprehensive report to be published in mid-December



VOTERS CHOOSE HOUSING

A Summary of Housing and Homelessness Ballot Measures in the November 2022 Elections

DECEMBER 2022

Authors:

Courtney Cooperman

Housing Advocacy Organizer

Lena O'Rourke

Consultant to NLIHC

David Foster

Field Intern



Housing and Homelessness Ballot Measures

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- Housing affordability was a priority issue for voters in this election
- Ballot measures transcended partisan divides and passed in communities of all kinds
- Some communities defeated harmful measures
- Broad categories include:
 - Bond measures
 - Tenant protections
 - Reallocation & preservation of existing resources
 - Taxes & fees
 - Zoning & land use
 - Homelessness

Bond Measures

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- **Rhode Island** passed \$120 million bond for affordable housing & community revitalization
- **Tempe, AZ**, approved \$32 million in bonds for affordable homes
- Three municipalities in **North Carolina** (Asheville, Charlotte, and Chapel Hill) collectively approved **\$135 million** in affordable housing bonds
- **Baltimore, MD**, approved a \$20 million affordable housing bond
- **Bernalillo County, NM**, approved a \$1.7 million bond for public housing
- **Monterey Peninsula, CA**, and **San Jose, CA**, passed comprehensive school district bonds that will fund teacher/staff housing

Reallocation & Preservation of Existing Resources

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- **New Orleans, LA**, voted to dedicate 2% of the city's budget each year to a local Housing Trust Fund
- **San Francisco, CA**, voted to dedicate at least \$8.25 million annually to rental subsidies for extremely low-income seniors, families, and people with disabilities
- **Orange County, FL**, passed a charter amendment to enshrine the existence of the county's Affordable Housing Trust Fund

Sales & Use Taxes

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- **Los Angeles County** passed Measure A, a half-cent sales tax that will raise \$1 billion annually for affordable housing & homelessness
- **Lawrence, KS**, approved a half-cent sales tax increase for affordable housing projects and emergency shelter/homelessness services
- **Avon, CO**, approved a 4% use tax on construction materials to raise money for community housing projects

Property Taxes

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- **Ingham County, MI**, passed a four-year property tax increase to replace ARPA dollars for its housing programs
- **Pitkin County, CO**, passed a property tax increase that will raise \$8.5mil annually for affordable housing, mental health care, and senior services
- **Townsend, Swampscott, Sheffield, and Winchester, MA**, each adopted the Community Preservation Act, which adds a property tax surcharge to fund housing & other programs

Transfer Taxes

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- **Berkeley, CA**, voted to restructure its property transfer tax to create a four-tier structure that will raise an additional \$2 to \$4 million for homelessness services
- **Aspen, CO**, voted to extend its 1% real estate transfer tax to support affordable housing programs
- **Mountain View, CA**, raised property transfer taxes on real estate above \$6 million, with revenues to be dedicated to affordable housing & other purposes

Lodging Taxes

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- **St. Louis, MO**, passed a 3% hotel tax that will dedicate at least half its proceeds to the Affordable Housing Trust Fund
- **Montrose, CO**, voted to raise its hotel room tax from 0.9% to 6% to raise revenues for affordable housing, childcare, and other projects to mitigate the impact of tourism
- **Mt. Crested Butte, CO**, voted to raise its lodging tax from 2.9% to 4.9%, with revenues to be invested in community housing

Tenant Protections

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- An overwhelming 73% of voters in **Hoboken, NJ**, rejected a harmful landlord-backed ballot measure that would have dismantled the city's rent control protections
- **Berkeley, CA**, approved tenant-led Measure BB to strengthen rent stabilization & codify tenants' right to organize
 - Voters also rejected Measure CC, a landlord-backed alternative that would have weakened rent control and made it harder for tenants to organize
- **Old Orchard Beach, ME**, approved a rent stabilization ordinance for mobile homeowners
- **Santa Ana, CA**, enshrined rent stabilization and just cause in its city charter

Zoning & Land Use

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- **Oroville, CA**, approved a measure that will allow the local housing authority to develop 18 deeply affordable homes
- **Cypress, CA**, authorized the development of 676 additional homes
- **San Mateo, CA**, supported an update to the General Plan that will increase density in neighborhoods near Caltrain stations
- **Yorba Linda, CA**, supported a zoning measure that will accommodate at least 1,900 additional homes
- **Eureka, CA**, rejected a measure that would have required new downtown affordable housing developments to replace lost parking and made development infeasible
- **Snowmass, CO**, authorized a 79-unit affordable housing project

The Bad News: Punitive Responses to Homelessness

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- **Arizona** approved Prop. 312, which will remove local discretion over law enforcement, push cities to adopt punitive approaches, and deprive local governments of resources needed to resolve homelessness
- **San Joaquin County, CA**, passed a measure to mandate drug screening for recipients of county general assistance who are suspected of having substance use disorders

A decorative pattern of light blue squares of varying sizes arranged in a staggered grid, located in the top left corner of the slide.

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



Brooke Schipporeit

Director of Field Organizing

NLIHC

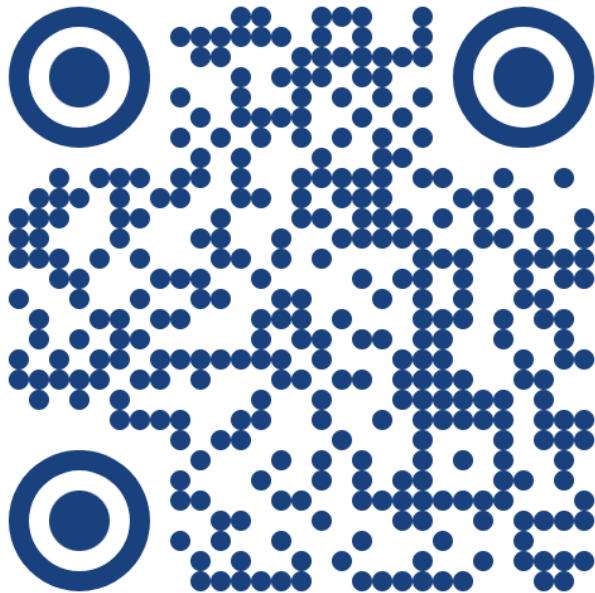
A decorative pattern of light blue squares of varying sizes arranged in a staggered grid, located in the bottom left corner of the slide.

Stay Engaged with NLIHC: Take Action

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



www.nlihc.org/take-action

Advocacy Hub

- Policy priorities & related actions
- Resources for new and seasoned advocates
- Ways to connect with NLIHC & our partners

Stay Engaged with NLIHC: Connect with Us

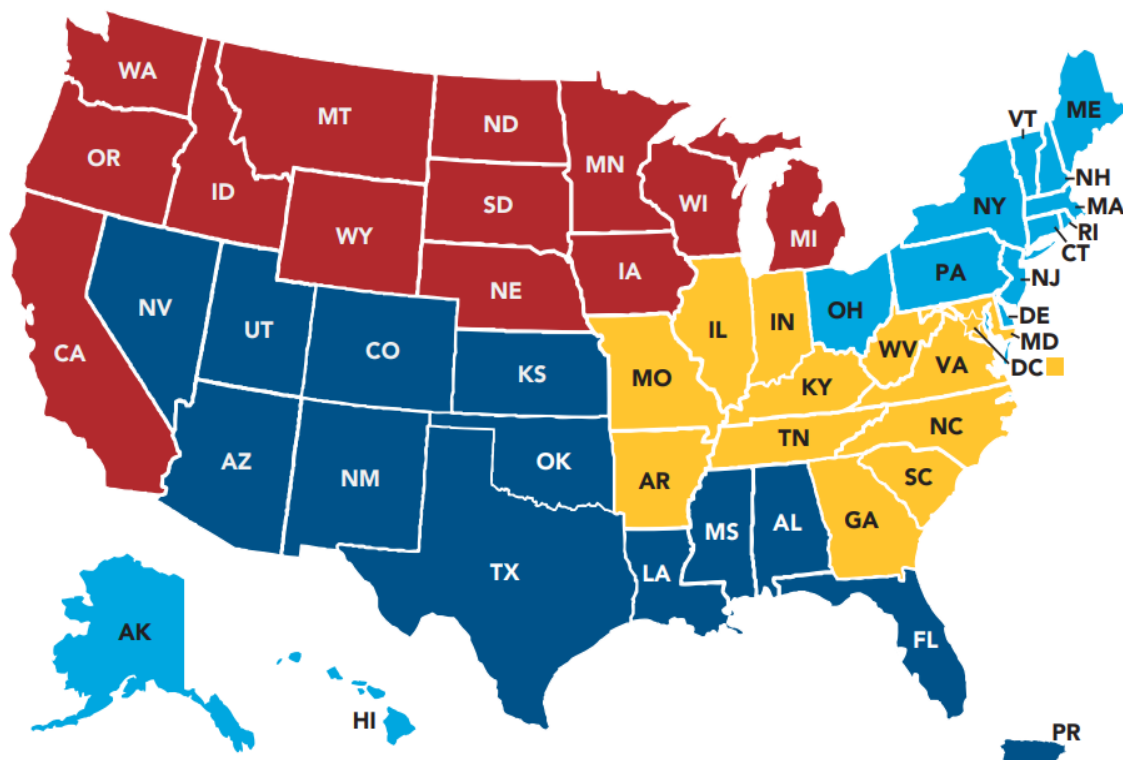
**OUR HOMES
OUR VOTES**

BECAUSE HOUSING IS BUILT WITH BALLOTS



FIELD TEAM MEMBERS BY STATE

- NLIHC's Field Team
- Sign up for NLIHC alerts
- Join weekly calls & working groups
- Learn more & connect with NLIHC's projects & campaigns



BILLY CERULLO
WCERULLO@NLIHC.ORG
202.662.1530 x219

LINDSAY DUVAL
LDUVAL@NLIHC.ORG
202.662.1530 x206

TIA TURNER
TTURNER@NLIHC.ORG
202.662.1530 x202

THADDAEUS ELLIOTT
TELLIOTT@NLIHC.ORG
202.662.1530 x250

Stay Engaged with NLIHC: Become a Member



Why Join NLIHC?

- Discounted tickets to NLIHC's annual Housing Policy Forum in DC
- Exclusive access to quarterly members-only Policy Advisory Committee meetings
- Discounted rates for print publications
- Prioritized support from NLIHC staff to advance affordable housing solutions
- *Support NLIHC in advancing our mission*



www.nlihc.org/membership

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



Questions?





OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



Representative Jesús “Chuy” García

D-IL-04

Affiliates Network



- Open to all nonpartisan organizations that share campaign's goals
- Enhanced access to *Our Homes, Our Votes* tools and resources
- Apply: www.ourhomes-ourvotes.org/affiliates
- **Virtual gathering on Monday, December 2 at 2:30pm ET—sign up to receive the invitation!!**

Webinar Archive

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



- Summaries, recordings, slides, saved chat, transcripts, and links for **all 16 webinars**
 - www.ourhomes-ourvotes.org/webinars-2024
- Also available on our YouTube channel
 - www.youtube.com/@nlihcorganization2124

Survey!

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



Share your feedback on the webinar series and other *Our Homes, Our Votes* resources!

Link:

<https://www.surveymonkey.com/r/V9YVZSP>

OUR HOMES

OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS



Thank you!

