

## NONPARTISAN GOTV PHONEBANKING SCRIPT

**\*\*USE THIS PHONEBANKING SCRIPT TO MAKE CALLS TO REGISTERED VOTERS.\*\***

### Introduction

Hello, am I speaking with **[VOTER NAME]**?

Hi, my name is **[CALLER NAME]** and I am with the National Low Income Housing Coalition. We're a nonpartisan organization encouraging renters in your community to make their voices heard in the upcoming elections on **[ELECTION DATE]**. How are you doing today? **[Allow voter to respond, engage in conversation]** Can we count on you to vote in the election?

**[If yes]**

Great, thanks for being a voter!

**[If no, skip to Voting Method]**

I understand. I personally am voting in this election because... [example reason: our local, state, and federal leaders will make decisions about housing, transportation, schools, and other issues that affect our daily lives]. Are there any issues that are most important to you and your community? **[Engage in conversation, and highlight the impact of voting on the issues they care about. If they end up wanting to make a voting plan, resume with the script. Otherwise, thank them for their time and encourage them to get involved with advocacy.]**

**[If yes, skip to Voting Method]**

**[If no, thank them for their time and wish them a great day]**

### VOTING METHOD

Which method will you use to vote in this election: voting early, voting by mail, or voting in person on Election Day?

**[If voting early or in-person on Election Day]**

That's great! Do you know where your polling place is located?

**[If yes, skip to next question]**

**[If no]** You can visit [ourhomes.turbovote.org/where-to-vote](http://ourhomes.turbovote.org/where-to-vote) to find your polling place. Would you like me to help you look up your polling place right now? **[If yes, ask them for their home address and search for their polling place. If they are uncomfortable sharing this information, you can repeat the URL and encourage them to ask a friend or family member to help them find the information.]**

Do you know what date and time you plan to vote?

**[If yes, skip to next section]**

**[If no]** The early voting period is from **[DATE RANGE]** and polls are open from **[POLLING PLACE HOURS]**. You can find more information about your polling place hours at [ourhomes.turbovote.org](http://ourhomes.turbovote.org).

**[If voting by mail]**

Great! Have you requested your ballot yet?

**[If yes, skip to next question]**

**[If no]** The deadline to request your mail-in ballot is DATE, so be sure to request it soon! You can find more information about how to vote by mail in your state at [ourhomes.turbovote.org/vote-by-mail](http://ourhomes.turbovote.org/vote-by-mail).

Do you know when you plan to return your ballot? Do you plan to mail it in, or to return it in a drop box?

**[If they don't know, direct them to [ourhomes.turbovote.org/vote-by-mail](http://ourhomes.turbovote.org/vote-by-mail) for information]**

**[If unsure of voting method]**

If you'd like to vote by mail, mail-in ballots must be requested by DATE \_\_\_\_\_

and returned by DATE. \_\_\_\_\_

If you'd like to vote in person, you can vote early from DATE \_\_\_\_\_ through DATE. \_\_\_\_\_

If you'd like to vote in-person on Election Day on DATE, \_\_\_\_\_ polls are open from HOURS. You can find your polling place at [ourhomes.turbovote.org/where-to-vote](http://ourhomes.turbovote.org/where-to-vote).

## **Additional Assistance**

Do you have transportation to your polling place?

**[If yes, skip to next question]**

**[If no in AZ, CO, FL, GA, KY, NV, NC, OH, PA, TN, TX, VA, and WI]**  
Rideshare2Vote Aware is an organization that can help you get a ride to the polls. You can call their hotline at 888.858.342. We can also share your contact information and they will follow up with you.

**[In all other states, you can refer to local nonpartisan organizations that are offering rides to the polls. Lyft will also offer discounted one-way rides to the polls on Election Day.]**

**[make a note if they need to be connected with Rideshare2Vote Aware or another nonpartisan voter transportation service.]**

In states with voter ID requirements: In **[STATE]**, voters must bring an ID to the polls. **[Describe voter ID requirement.]** Do you need help getting a voter ID?

**[If no, skip to next section]**

**[If yes]** You can visit <https://www.voteriders.org/freehelp/> or call 866-ID-2-VOTE for free assistance with getting a voter ID. We can also share your contact information with our partners at VoteRiders and they will follow up with you.

## **Conclusion**

Is there anything else we can do to help you make a voting plan? **[If yes, respond as you are able. If they have a question you cannot answer, encourage them to visit [ourhomes.turbovote.org](https://ourhomes.turbovote.org) or their local election office website]**

**[If no]** Thank you for being a voter and making your voice heard in this election! I encourage you to help a friend or family member make their voting plan, too! If you're looking for more ways to take action for housing justice, I encourage you to visit [www.nlihc.org/take-action](http://www.nlihc.org/take-action) and get involved in our advocacy.

## **Voicemail**

Hi, my name is **[CALLER NAME]** and I am with the National Low Income

Housing Coalition. We're a nonpartisan organization encouraging renters in your community to make their voices heard in the upcoming elections on [ELECTION DATE]. You can find more information and make your voting plan at [ourhomes.turbovote.org](https://ourhomes.turbovote.org). Thank you, and happy voting!

## **WHERE TO FIND INFORMATION**

- Polling places: <https://ourhomes.turbovote.org/where-to-vote>
- Early voting information: <https://ourhomes.turbovote.org/vote-early>
- Mail-in voting information: <https://ourhomes.turbovote.org/vote-by-mail>
- Election Day voting information: <https://ourhomes.turbovote.org/vote-in-person>
- Voter ID information and assistance: <https://www.voteriders.org/>
- For more complex inquiries, direct them to contact their state or local election office. You can direct them here if they don't know where to look: <https://ourhomes.turbovote.org/contact-election-office>

## **RESPONSES TO POTENTIAL FAQs FROM VOTERS**

- How did you get this number?
  - We're reaching out to people who are registered to vote in [STATE] according to the state election office.
- Which candidate/party are you supporting?
  - Our organization is nonpartisan, meaning we don't support any candidate or political party. We're encouraging renters to turn out to vote, no matter who they vote for.
- I don't support [political candidate name] or None of the candidates represent my values.
  - I understand. This election isn't just about the presidential/congressional elections—there are a lot of important offices down the ballot that don't get as much attention, and [if applicable] there are ballot measures, which allow you to make direct decisions about policies affecting your community. Can I help you make a plan to vote in your state and local elections?

- My vote doesn't matter/Politicians don't care about me and my community.
  - o I understand, and I know there are a lot of people who feel the same way. Too often, our elected officials don't listen to renters and don't make policies that serve our communities. Voting is a first step to making a change. If we all turn out to vote, we can push our leaders to listen to our communities and prioritize the issues we care about.