

OUR HOMES, OUR VOTES

2020

BECAUSE HOUSING IS BUILT WITH BALLOTS



NATIONAL LOW INCOME
HOUSING COALITION

Holding Candidates to their Promises

November 19, 2020

General Logistics



- We will allow for time at the end of today's webinar for questions. If you have a question, please use the Q&A box in your webinar browser.
- We will provide access to both a video recording and a copy of today's slides to all participants following the webinar.
- If you are experiencing any technical difficulties, please send an email to Joey Lindstrom at jlindstrom@nlihc.org.

Agenda



1. Introduction
2. Overview of *Our Homes, Our Votes: 2020*
3. Ballot Victories
4. COVID-19 Response
5. 501c3 Newly Elected Official Engagement
6. A Legislator's Perspective
7. 501C4 Newly Elected Official Engagement
8. Close Out

Presenters



Tori Bourret
Housing Advocacy
Organizer



Alan Greenlee
Executive Director



David Hackney
Representative Elect



Rachael Myers
Executive Director



Overview

Automatic voting machine with privacy
curtain. Invented in 1966.
By the Oakland-San Francisco Chapter

**VOTE
HERE**

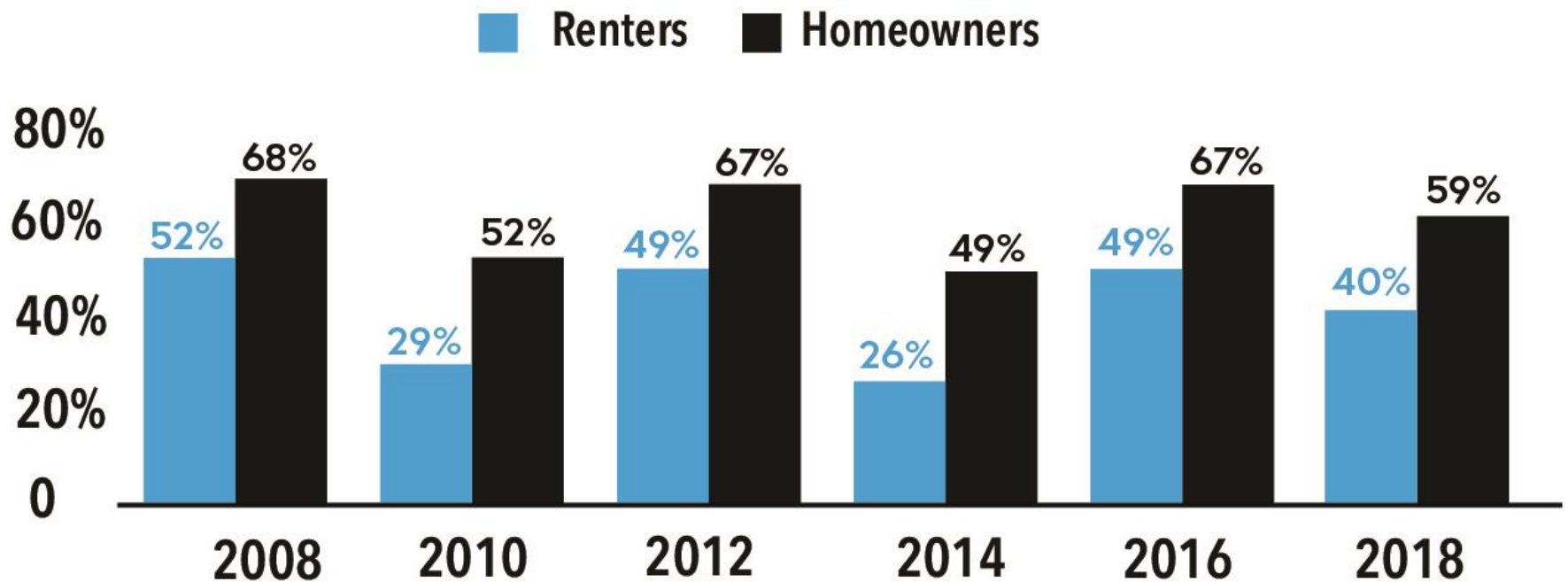
Engaging Voters and Candidates



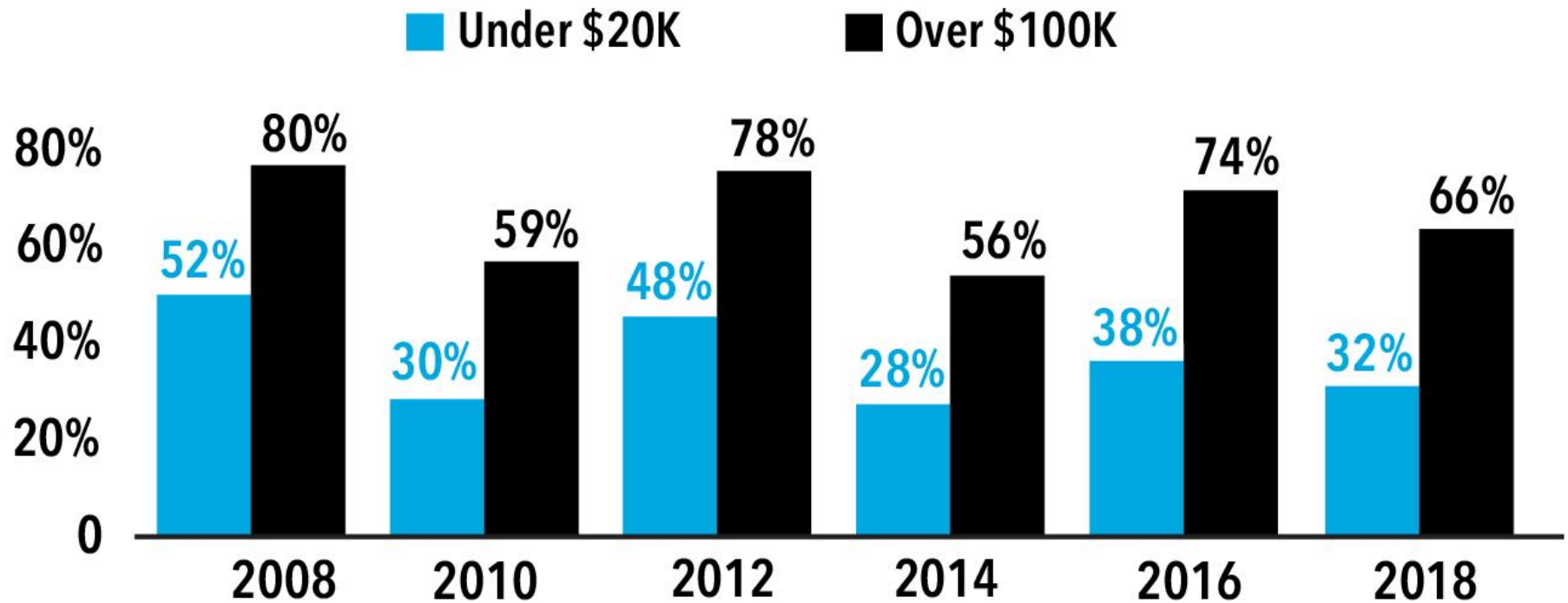
Our Homes, Our Votes is NLIHC's voter engagement effort focusing on increasing voter registration and turnout among low-income housing renters and advocates.



U.S. Citizens Who Reported Voting in National Elections by Housing Tenure (2008-2018)



U.S. Citizens Who Reported Voting in National Elections by Family Income (2008-2018)



83%

of the public agrees that elected officials are not paying enough attention to the cost of housing and the need for more affordable housing.



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Source: Public Opinion Poll Feb 25-Mar 4, 2019 Hart Research Associates

76%

say they are more likely to vote for a candidate that has a detailed plan for making housing more affordable.



Ballot Victories



Ballot Victories 2020



California

- Alameda County, Sonoma County – authorization of an add. sales tax for social services (Measures W & O)
- San Francisco
 - Realty Transfer Tax will be increased - funds will be dedicated to rental assistance (Prop. I)
 - City is now authorized to acquire up to 10,000 units of low-income rental housing (Prop K)

Ballot Victories 2020



Colorado

- Statewide - Repealed Gallagher Amendment- (Amendment B)
- Statewide – Increased cigarette/tobacco tax – go to Housing Development Grant Fund, Eviction Legal Defense Fund (Prop. EE)
- Boulder - Annual excise tax will be paid by LLs, free legal representation for tenants facing eviction (2B)
- Denver - Sales tax will be increased to fund homelessness services & affordable housing (2B)

Maryland

- Baltimore - Can now issue \$12 million in bonds to provide funding for Affordable Housing Program (Question A)

Ballot Victories 2020



Michigan

- Ann Arbor and Kalamazoo County – New property taxes passed – raises funds for affordable homes

North Carolina

- Raleigh and Charlotte- Bond measures passed for housing trust funds

Texas

- Austin- Transportation initiative passed, includes \$300 million of anti-displacement measures (Prop. A)



COVID-19 Response

Automatic voting machine with privacy
screen. Invented in June, 1998
by the Oakland-San Francisco Chapter

**VOTE
HERE**

National Call In Day



Join NLIHC and advocates for a National Call-In Day TODAY!

The Asks:

1. \$100 billion in emergency rent assistance
2. Comprehensive, national eviction moratorium
3. \$11.5 billion in Emergency Solutions Grant (ESG) to support the work of homeless service agencies
4. \$13 billion for additional HUD and USDA housing programs

For more information, or a sample call script, check out our [Advocacy Toolkit](#).

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501c3 Newly Elected Official Engagement California

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SCANPH

SOUTHERN CALIFORNIA ASSOCIATION OF NONPROFIT HOUSING

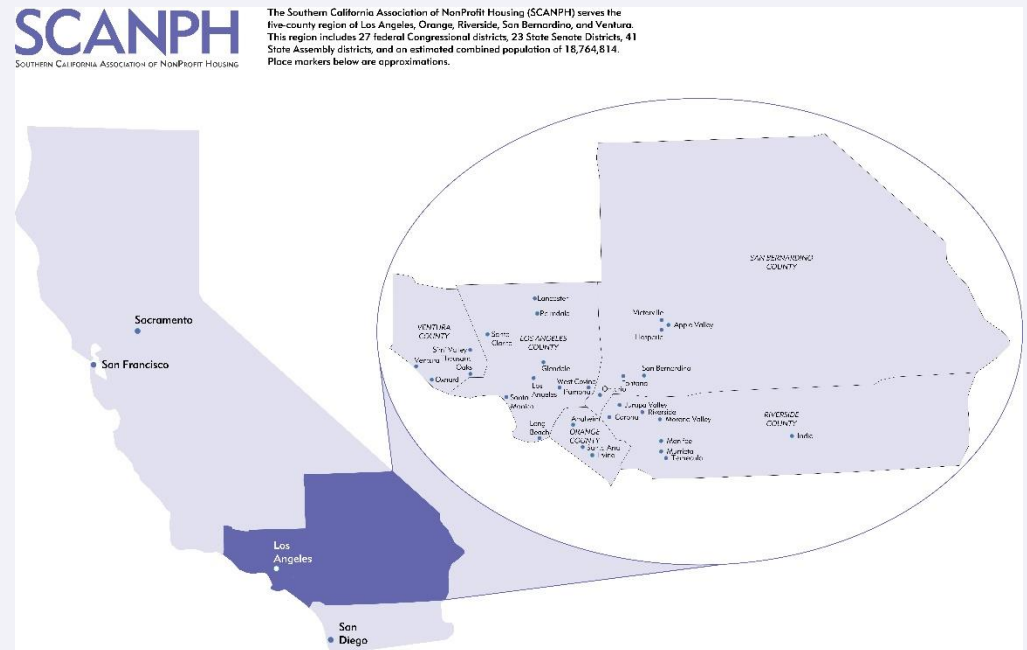
NLIHC - Our Homes Our Votes
Third Thursdays at 3:00 Series

***After the Vote: Holding Candidates to Their
Promises***

Alan Greenlee, SCANPH Executive Director

Sources of Power

- Population: 18 million
- Most of the low income people in the state
- 165,151 affordable housing units



Sources of Power

State Assembly District 39

- Difference between the candidates in 2016:

466 votes

- Number of affordable housing units in the district: 4,519

CA Cong. District 39

- Difference between the candidates in 2020:

4,195 votes

- Number of affordable housing units in the district: 3,823

Practical Approaches

- 501(c)3 limitations on candidate support
- Forums and candidate questionnaires



After the Vote: Holding Candidates to Their Promises

- Always be respectful
- Press for detail
- Always follow up



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Questions?

OUR HOMES, OUR VOTES

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A Legislator's Perspective Washington

VOTE
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REPRESENTATIVE-ELECT DAVID
HACKNEY (D)



PARTS OF SOUTH SEATTLE, RENTON,
AND KENT AND ALL OF TUKWILA



REDISTRICTING IN 2020

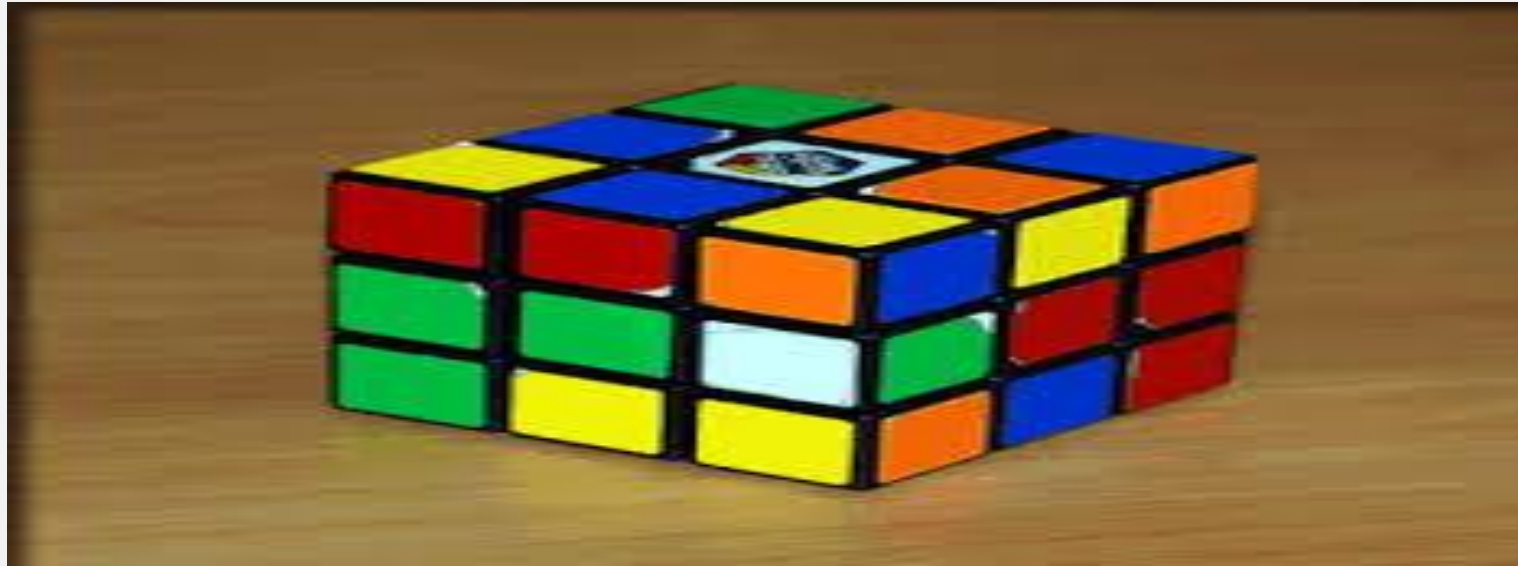


REGIONAL HOUSING CRISIS



ROOT CAUSE ANALYSIS





- CARROT VS. STICK TO LOBBY LAWMAKERS
- FINANCIAL AND TECHNICAL ASSISTANCE TO HOUSING AUTHORITIES
- ANTI NIMBY LEGISLATION-
 - ENVIRONMENT
 - PERMIT PROCESS
 - ZONING

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Questions?

OUR HOMES, OUR VOTES

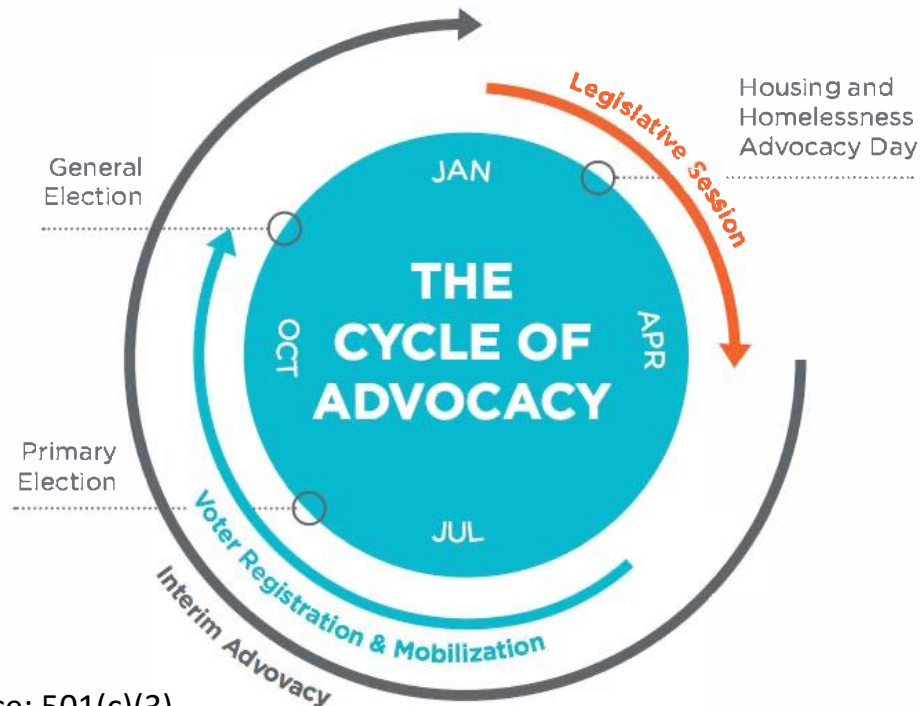
2020

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501C4 Newly Elected Official Engagement Washington

VOTE
HERE



WA Low Income Housing Alliance: 501(c)(3)

WA Housing Alliance Action Fund: 501(c)(4)

WA Housing Alliance Action Fund PAC: 527

Visit bolderadvocacy.org to learn what each type of organization can do

Advocacy during 2020 60-day legislative session



Emails to lawmakers: 9,574



Email actions taken: 3,453



Text actions taken: 295



Action takers: 1,674



New action takers: 705



Letter sign-ons: 576



Testifiers: 63



Advocacy Day attendees: 600+



Panels and briefings: 3



Total actions: 40
including a RAP-led rally

Resident Action Project Takes Action

Building power to change
state policy through storytelling,
organizing, and civic action
residentactionproject.org



Resident Action Project Takes Action

DAY OF ACTION TWEET STORM PARTY

February 21st 10:00AM – 1:00 PM

#1 | Get More People Tweeting at their Legislators!

Who:

- Hustle text
- Phonebank
- Facebook message
- Tweet

Who:

- RAP members – re-engage them!
- WLHA members
- People you know

#2 | Create & Share Twitter Memes

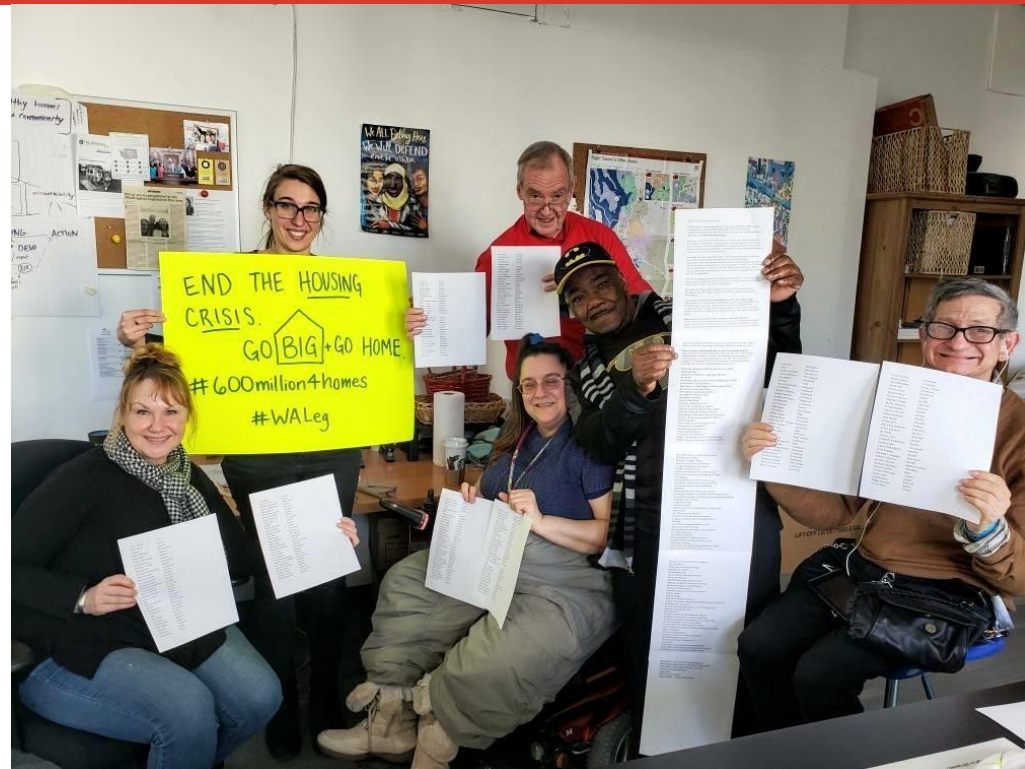
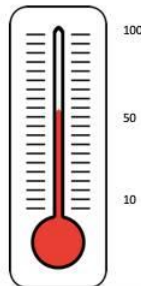
- We can add text to images you already have
- We can take pictures and add text
- We can make short videos

Why

Social media – especially Twitter – is one way legislators “take the temperature” of what the public wants.

Let's make sure they know Washington needs \$600 million for affordable housing!

Can we get to 100 tweets!?



2020 Housing Heroes

Rep. Melanie Morgan, Rep. My-Linh Thai, Sen. Mona Das, Rep. Beth Doglio



Candidate Endorsements

2020

112 candidates responded to survey (C4 survey)

80+ endorsements

\$32,000 contributed to candidates through our PAC

56(ish) candidates we endorsed won their election



Helen Price Johnson (10th LD)

- Committed to affordable housing as a human need and to applying a racial equity lens to her work
- Primary election results: 49.1% (opponent 50.8% - about 2,000 votes difference!)



Angie Homola (10th LD)

- Recognizes environmental racism and is committed to a shift away from regressive tax structure
- Primary election results: 26.3% (opponent 46.3%)



Dave Paul (10th LD)

- Committed to anti-racist policy and supporting bills for affordable housing
- Primary election results: 47% (opponent 48.7% - about 1,000 votes difference!)



David Hackney (11th LD)

- Champion for tenant protections, including Just Cause evictions and rent stabilization
- Primary election results: 45.5%



Tanisha Harris (17th LD)

- Strong commitment to expanding access to affordable homes and increasing tenant protections
- Primary election results: 46.7% (opponent 53.2%)



Joy Stanford (26th LD)

- Significant experience and commitment to supporting people impacted by unjust housing policies, will use racial justice framework toward ending homelessness
- Primary election results: 42.9%



T'wina Nobles (28th LD)

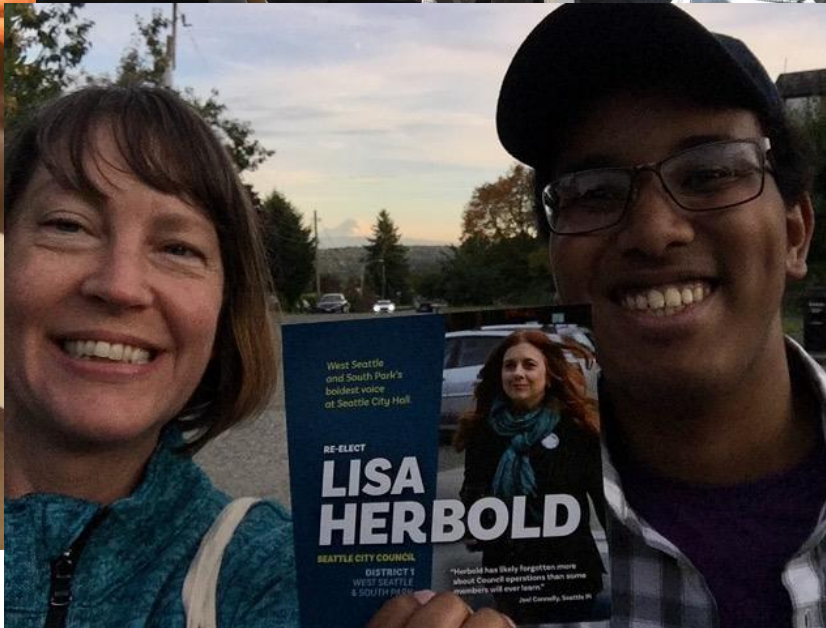
- Personal experience with renting and housing instability, committed to closing the racial wealth gap
- Primary election results: 50.2% (opponent 49.7%, about 1,000 votes difference!)



Sharon Shewmake (42nd LD)

- Recognizes affordable housing as a basic human need and top budget priority
- Primary election results: 49.5% (opponent 50.4%, about 1,000 votes difference!)

Candidate support



Washington Housing Alliance
ACTION FUND

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HOUSING COALITION

Questions?

It's never been easy.

Our commitment is unwavering.

**Join us and amplify the voices of
the poorest families in need.**

**OUR MEMBERS
ARE OUR STRENGTH.**



**NATIONAL LOW INCOME
HOUSING COALITION**

**JOIN TODAY
WWW.NLIHC.ORG/MEMBERSHIP**

Contact Us

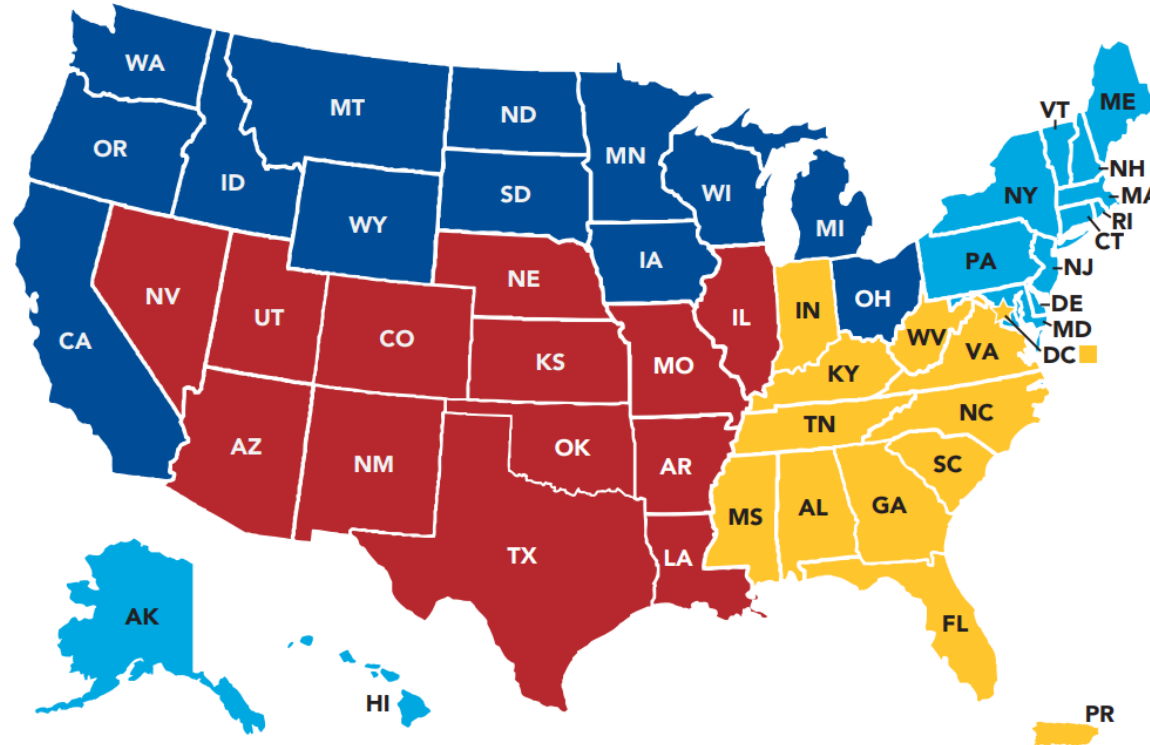
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HOUSING ADVOCACY ORGANIZERS BY STATE



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